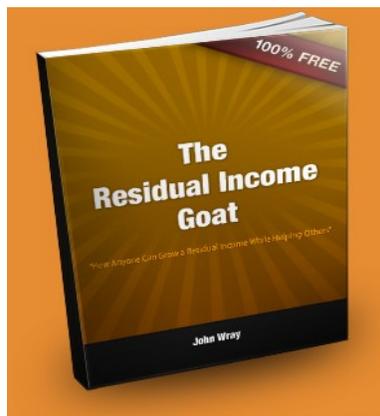


The Residual Income Goat

How ANYONE Can Grow a Residual Income
While Helping Others



By John Wray

Presented To You By Kimmo Pedersen

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About the Residual Income Goat

The Residual Income Goat is a funny name... but it is about building a serious, growing business that will produce a monthly recurring residual income.

This report will change your life financially if you decide to implement the simple steps contained within. Anyone can succeed with it. If you simply *decide* to change your life with it, you will not fail.

The Residual Income Goat report was written to help people anywhere in the world to easily acquire a growing monthly residual income while helping others.

The Residual Income Goat is based on a well known quote from one of the greatest motivational speakers of our time.

“You can have everything in life you want, if you will just help other people get what they want.”

Zig Ziglar

People all over the world are hurting financially.

The world economy is suffering.

There is a shortage of career positions and jobs.

Unemployment and underemployment remain at record levels.

Retirement funds have lost value or disappeared.

The values of homes have gone down. At the time of this writing, over twenty five percent of all US homeowners who have a mortgage owe more on their house than it is worth.

Jobs and careers are no longer secure and few are hiring.

People are in need of an additional or a replacement ongoing income.

The Residual Income Goat is a blueprint to attain a growing residual income from home while helping others.

It is not a get rich quick magic button.

It is a step by step easy to understand and easy to implement system that puts into motion a compounding and growing residual income.

The goal of the report is to show that *ANYONE*, regardless of experience or financial situation, can use what is presented here and easily acquire a growing residual income.

It will work for those who have never even considered making money from anything other than a job.

It will work for those who have been trying to make money on line but have failed to make a consistent income for their efforts.

It will work for experienced marketers.

The report is divided into chapters. Each chapter is an important part of the whole system.

I encourage you to read the complete report in its entirety to get an understanding of how it can benefit you.

It can literally be the most valuable few minutes you may ever spend if you are interested in building a growing five figure monthly income.

The report will explain in detail everything you need to start and grow an unstoppable income.

It is my utmost desire to help you and others build an ongoing income.

If you, in turn, have or develop that attitude of helping others, the Residual Income Goat will quickly bring you an income you can retire on.



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Chapter One

Three Questions

Take a moment and consider these three questions.

- 1) Could you use an additional growing residual income?
- 2) Do you know anyone who could use an additional growing residual income?
- 3) Do you believe that there are millions of people all over the world who could use an additional growing residual income?

Ninety-nine percent of the world population will answer yes to all three questions.

Even if you answer no to question one, you can help people by passing this report on to others.

For those in the ninety-nine percent, what could an additional residual income stream do for you?

- Pay off credit card debt
- Pay off a car loan
- Pay down your mortgage loan
- Pay off your mortgage loan
- Pay for a well deserved vacation
- Fund your retirement

- **Pay off school loans**
- **Provide enough income to quit a job you hate**
- **Provide money to give more to the charities you care about**
- **Provide enough income to become debt free**
- **Give you the freedom to live wherever you want**
- **Give you the freedom to vacation where and when you choose**
- **Give you the freedom to work for yourself from home at *your own* schedule**

These and any other financial goals you may have are attainable if you decide to build your residual income with the Residual Income Goat.

Chapter Two

The Basics

This report is written for people at all levels of experience. Therefore, part of this information will be familiar to some. However, for those who are not experienced, the information here will explain some of the basics.

For those reading this who have never even thought about making an income on your own, do not worry. This is something you can do. It can change your life.

First, we are interested in building a residual income business, so let us look at the difference between a residual income program and a direct sales program.

Very generally, there are two widely used models of making self employed income from home using the internet.

The first, and a very common way, is affiliate marketing. In most cases this is a direct sales model, and with a few exceptions, it pays you one time for each sale.

An example of this is the Amazon affiliate program. A person signs up as an affiliate with Amazon. He or she advertises Amazon products on the internet with their affiliate links that identify them as the advertiser. When an item sells through that person's affiliate link, Amazon pays a commission for the sale.

There are literally thousands of affiliate programs for all kinds of products.

Again, with a few exceptions, this type of marketing pays you one time for each sale.

Many experienced marketers are very successful with this model. The downside is that there is quite a learning curve and usually an extended period of time needed to become successful and make consistent income. Many people get discouraged with sporadic sales.

The second model of making self employed income on the internet is residual income. This type of marketing pays a residual, ongoing payment for each sale. This income is recurring and comes in month after month. This is what we are interested in.

The most common type of residual income programs are Network Marketing and Multi-Level Marketing programs. Amway is one of the largest well known Network Marketing companies.

There are thousands of Network Marketing programs for many types of products. Many people are extremely successful with Network Marketing.

There are, however, some drawbacks. When the compensation plans are studied, you usually find that you must have quite a large number of referral members, or distributors, under you before you make any money to speak of. This can take years to accomplish. You must also keep your referred members motivated during this building period. Many do not stay motivated and drop out.

Another drawback is that many of these programs are quite expensive to join.

Most sell physical products and there are product and shipping costs as well as sales materials and administration fees that can really add up.

Many of these programs are good, but the costs and time involved to become successful rule them out for our needs with the Residual Income Goat program. Our goal is for people to be in profit very quickly.

Another model for generating residual income is the membership site. Many people operate successful membership sites and make large incomes. Members pay a monthly fee and as the membership grows, the site owner makes more and more income.

The problem with this model is it takes knowledge and expertise to start and run a membership site. The membership site owner must create and add valuable content to attract and keep paying members. This is beyond the scope of the goal of the Residual Income Goat.

The goal of the Residual Income Goat is to provide a simple, easy to implement system that ANYONE, regardless of experience or skill, can QUICKLY use to build a growing residual income.

The goal of the Residual Income Goat is to help people, and to help people begin to make money in the shortest time possible.

The Residual Income Goat is a direct response to the downturn in the world economy where so many have found themselves unemployed or underemployed.

People who need or want an additional or a replacement income do not need a complicated or time consuming plan to start making money.

The Residual Income Goat provides you an easy, lightning fast way to jump start a home based income that can be grown to any level of income desired.

In addition, by using The Residual Income Goat to grow your income, you will be helping others who want or need an additional or replacement income. It is a total win-win situation.

There are literally millions and millions of people all over the world in this economy who are desperate for a way to increase their income. Some have never even had the thought that they can make an income from home.

The Residual Income Goat report can easily explain to ANYONE how it can be done.

With The Residual Income Goat, you can help others who want or need to increase their income while building your own income to the level you desire.

Chapter Three

The Criteria

In order to meet our goal that ANYONE can attain a growing residual income while helping others, we must use an existing program. In choosing a program, certain criteria must be met.

- 1) It must be a good product and it must be affordable so that virtually anyone can join. Because we want residual income, any program we use will have a monthly cost. It must be something everyone can afford.
- 2) It must be established and have a successful track record of people making money. In other words, no new start ups.
- 3) It must have a fast break even point. We want people to be able to join and immediately break even and then get into profit. There must be no long waiting to start making money.
- 4) It must have a compensation plan that is easy to understand.
- 5) It must have a compensation plan that rewards EVERYONE the same, no matter when they join or who they join under. In other words, it cannot be a program where only the people at the top are making good money. It cannot be a program where there is any benefit to be gained by joining under a certain member. It must reward all members the same.
- 6) It must have a high retention rate. In other words, it must quickly get a member into profit. People making a profit want to remain a member.
- 7) It must be easily duplicated. It must be easy to share with others, either to those a person knows, or by marketing.
- 8) It must be infinitely scalable, or in other words, it must have no ceiling on income potential for those who desire to build a large income.

Chapter Four

The Program

The program that the Residual Income Goat uses to build residual income is called Infinity Downline. Before examining the details of how Infinity Downline meets or exceeds all of the required criteria, I would like to give you some general information about the program.

Infinity Downline is really a hybrid program. It is a membership site. The content in the member area is a large educational audio and video library. A member pays a small monthly membership fee for access to the member area and for inclusion in the affiliate income opportunity. The income compensation plan is an affiliate model. That is, as an affiliate, a person introduces others to the Infinity Downline membership program and audio/video library. The affiliate then receives monthly income from the members they have introduced.

There will be a much more thorough explanation of the income compensation plan later in the report.

So, in general, Infinity Downline is a hybrid program. It melds a paid membership site with an affiliate program. The affiliate program promotes the membership site and pays the affiliate a monthly income.

It is not a Multi Level Marketing program where matrices of distributors are built below you. Every member in your downline is on one level and you receive the same amount of commission from every member. This is important, because the idea of a downline usually brings to mind Multi Level Marketing. This is not the case with Infinity Downline. All members below you are on one level and would be better described as a powerline. So to be clear, Infinity Downline is not Multi Level Marketing.

Now, I want to add a personal note. Not all will agree with me here. I admit it is a personal preference, but I want to share it for those who do agree with my opinion ...
..... My opinion here is not about the audio/video library part of the member area. My opinion here is about the main page of the site that a new visitor first sees. I personally do not like the style, or feel of the page. For me, it is too over the top. I personally do not like the pictures of palm trees and the videos. It is too much hype for my tastes. I am sure some will not agree with me and some will. Here is a quote from the site that addresses this concern:

“ I have to admit, the site is designed to be flashy and with hype and pop to it. “

I include my opinion here for those, who like me, are not a fan of the style of the site at first glance. I encourage you to look beyond what you think you might not like at your first visit because the membership site and the income opportunity are stellar.

We will now examine how Infinity Downline meets or exceeds all the criteria listed in Chapter Three that we require for the Residual Income Goat.

1) It must be a good product and affordable enough for anyone to join.

The Audio/Video Library is the product in the member area. It is an excellent educational resource. There is everything from training on Microsoft Excel and Word to website building to Ebay to Affiliate Marketing and more. There are literally dozens of categories full of multiple audios and videos on all kinds of subjects. Have you seen the Video Professor educational DVDs marketed on TV? It is much like that with a large catalog of subjects. There is far too much to list. Find out more on the Infinity Downline site. The Residual Income Goat report is primarily about building an income, so detailed information concerning the contents of the membership site will not be expanded on here.

As for being affordable, the monthly fee is just \$25. This is affordable for virtually everyone. \$25 a month is less than one dollar a day or about \$6.25 a week. Where else can you not only gain access to an educational library, but also easily use the affiliate program to build a substantial monthly income for only \$25 a month? **Where else can you literally start your own unlimited income business for \$25 a month? Later in the report, I will show you how quickly you can build a FIVE FIGURE MONTHLY INCOME with Infinity Downline using the Residual Income Goat.** With the Residual Income Goat, many people break even on their \$25 monthly fee on their first day.

For those who may be thinking that you cannot afford \$25 a month, how does that make you feel? If you are so close to the edge that an investment in yourself of eighty-one cents a day is too much, you really *do* need something to increase your income. You might do well to re-evaluate your budget and use the Residual Income Goat as the vehicle to increase your income. Keep reading for all the details.

2) It must be established and have a successful track record of people making money.

Infinity Downline has been in operation for over two years. It is a part of Multi Plex Systems, a debt free company that has been in business over twelve years and operates a number of successful businesses. At the time of this writing, there are 141,396 members in Infinity Downline. These members are making a growing monthly residual income.

3) It must have a fast break even point.

This is one of the many ways Infinity Downline is heads above most programs. The monthly fee to be a member is \$25. On your FIRST referral, you receive the whole \$25 directly from that new member, and the whole \$25 from that member every month they remain a member.

This is why many using the Residual Income Goat break even on their first day. You break even with one referral, and you will find out later in the report how easy that is to do with the Residual Income Goat.

4) It must have a compensation plan that is easy to understand.

Infinity Downline uses what is called a REVERSE TWO UP compensation plan.

It is designed so that a member will have a continually growing downline and income by just referring only four members.

Here, in one sentence, is the compensation plan.

Each person you refer to the program or is passed up to you in the program pays you \$25 per month, with the exception of your second and fourth referrals, who are passed up to your sponsor and put in their downline.

While it can be stated in one sentence, it **MUST** be fully understood to see the power of the compensation plan.

Here are the basics of a reverse two up plan.

Your first referral is in your immediate downline.

Your second referral is passed up to your sponsor and is put in their downline.

Your third referral is in your immediate downline.

Your fourth referral is passed up to your sponsor and is put in their downline.

EVERY referral after those first four goes into your immediate single level downline.

The information in this section is of extreme importance to understand the power and ease of building a substantial income with Infinity Downline using The Residual Income Goat.

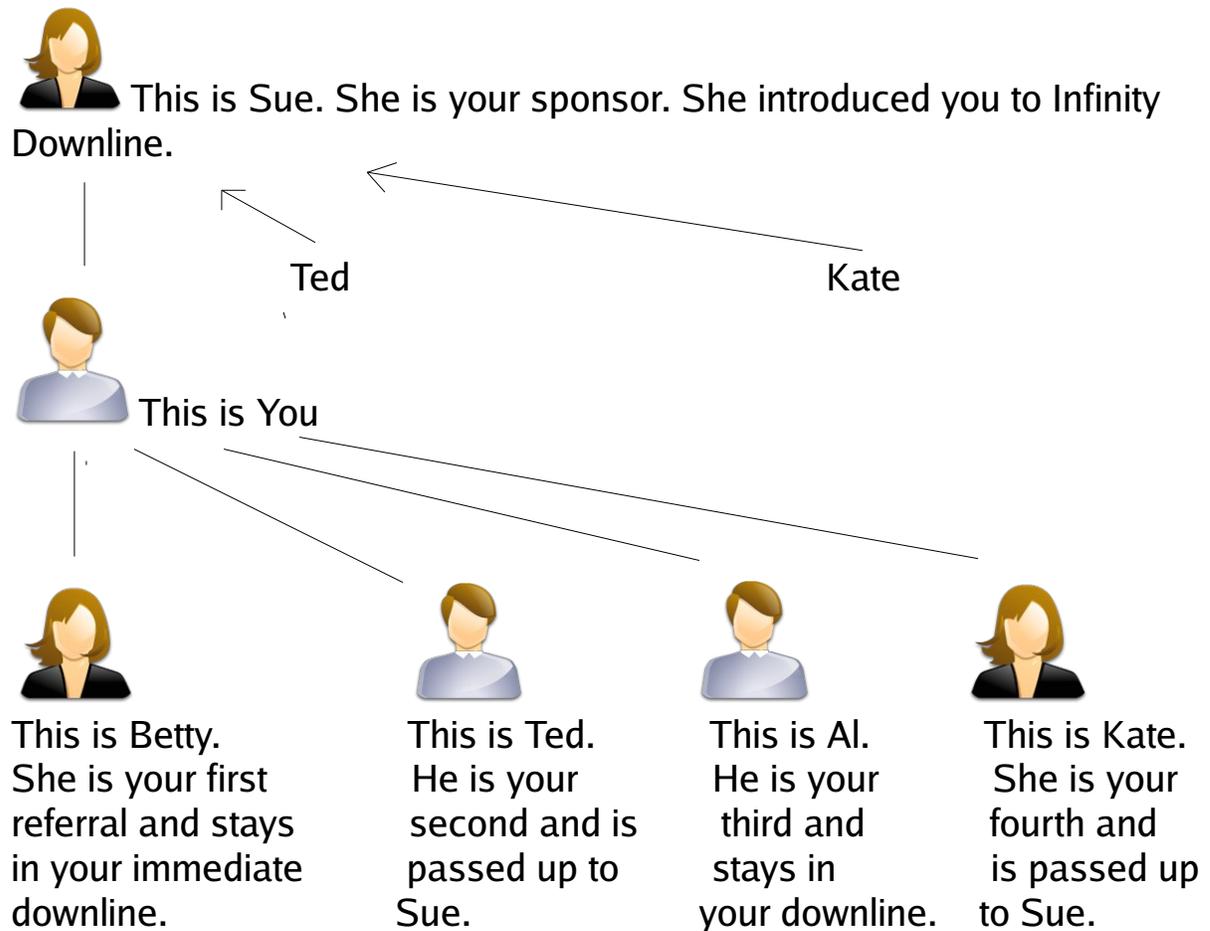
By using the Residual Income Goat Report to help build your business, you will have a clear explanation of the compensation plan to show others how powerful the income growth is.

Not only will YOU know how to rapidly build a five figure monthly income, you will be helping others just by introducing them to this information. Quite simply, your income grows by helping others learn how to grow their income. You do this by sharing the information in this report.

So, for your benefit in growing your income, and for the benefit of those you will help, the following expanded explanation of the compensation plan is presented so that ANYONE can understand the power to quickly build a growing full time income.

Many people's eyes glaze over with a written explanation.

If you are in that substantial group of people, look at the following diagrams beginning on the next page to visualize the basics of the compensation plan.



After your first four referrals you are identified as QUALIFIED and **EVERYONE** you refer from that point on stays in your immediate single level downline. You do not pass up any more after the second and fourth.

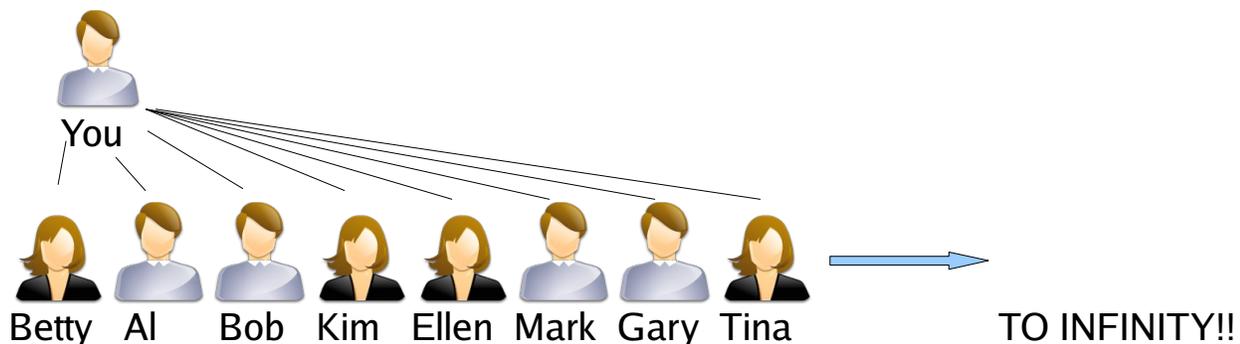
Just a word here about the term downline. Again, this is not multi level marketing. You are not building multiple levels of downline. A better term to use is powerline.

Look now at what that means after you have your four referrals.



Sue Sue remains your sponsor. Your \$25 per month is paid to her. You passed up Ted, your second referral, and Kate, your fourth referral, to Sue. They pay their \$25 per month to Sue.

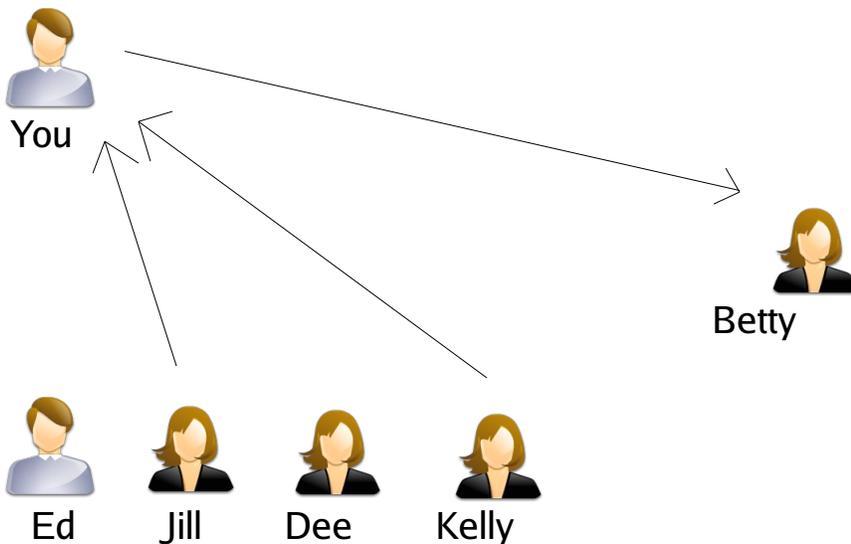
So, let's look at where you are at this point. You are identified as QUALIFIED because you have completed your two required pass ups. You have Betty, your first referral, and Al, Your third referral under you in your downline. They pay you \$25 per month. So, what happens when you continue to refer more members?



This is important to understand the compensation plan. After you have passed up the only two referrals you will ever have to pass up, every person you refer from then on is directly under you in your SINGLE LEVEL downline. It does not matter if you refer 10 or 10,000 people, every one of them will be on your immediate single level downline. This is not multi-level marketing where your additional referrals begin to be placed in multiple levels of downlines below you. **Every one pays you \$25 per month.**

The following is doubly important to understand the compensation plan. Every person in your single level downline will pass up two of their referrals to YOU, just like you passed up two to your sponsor. Those that are passed up to you are placed in your downline as a new referral **JUST AS IF YOU REFERRED THEM.**

Look at this diagram to see what happens when Betty, your first referral, begins her business.



Betty's first four referrals are Ed, Jill, Dee, and Kelly. Her second and fourth, Jill and Kelly, are passed up to you. Now Jill and Kelly are brand new members in your immediate downline just as if you referred them. They will pay you \$25 every month and they will pass up THEIR second and fourth referrals to you.

This happens with every one of your referrals, whether you personally referred them or they were passed up to you.

Your downline *compounds* as those who are passed up to you each pass two of THEIR new referrals to you.

Every member directly under you, including those you personally sponsor and those who are passed up to you are on the same level and each pays you \$25 per month. Compare that to other programs where commissions are as little as \$1 per month per member.

The TWO UP of the term REVERSE TWO UP just means that two referrals are passed up to your sponsor. The REVERSE means that it is the second and fourth that are passed up to the sponsor instead of the first and third that would be passed up in a regular two up plan.

The reverse is preferable because you keep your first referral. In Infinity Downline, that means you break even on your \$25 monthly fee on your FIRST referral.

NOW, THE FOLLOWING IS VERY IMPORTANT!

Many people who are not familiar with the reverse two up plan recoil in horror when they are told that they must pass up two of their referrals.

Many think, I can not sponsor people in the first place, and then I have to give up two? That sounds too hard.

The Residual Income Goat will make it easy to sponsor as many as you like. KEEP READING!

And as far as giving up two referrals?

DONT THINK IT IS A BAD THING! IT IS A GOOD THING!

While the diagrams above attempted to illustrate the concept, the following written explanation will review the process because it is very important to understand the *compounding* power of the program. You will not find a better compensation plan.

You are not the only one that passes up referrals. Everyone does. You will see in a moment how powerful this is and how it will compound your income.

Look at it in the light of YOUR immediate referrals that you keep. Remember, your first and third referrals are in your immediate downline.

So, your first referral, Betty, passes up her second and fourth referrals to YOU. These new pass ups are now brand new members in your immediate downline, just as if they were your direct referrals. Each of THEM also will pass up their second and fourth, who are then in your immediate downline. This continues with each pass up you get. Each of them will pass up two.

That was with your first referral. Remember, your third referral, Al, is doing the same thing. He will pass up his second and fourth to you. They are then brand new members in your immediate downline. Then their second and fourth referrals pass up to you and so on.

Do you see the compounding power?

So, do not make the mistake of thinking that passing up two referrals to your sponsor is a bad thing. Think of it as a small, tiny little down payment on future compounding referrals that you do not have to sponsor.

While it is possible to stop at four referrals and just allow it to grow on its own, you do not have to stop there.

You are done with passing up referrals after you have passed up the second and the fourth. From then on, EVERY referral you sponsor is in your immediate downline, and EVERY ONE OF THEM will pass up two to you and give you more compounding. There is no limit to your income.

If you are still unclear on the power of the reverse two up compensation plan, please go back and read this information again in point number four beginning on page 16.

5) It must have a compensation plan that rewards everyone the same, no matter when they join or who they join under.

This was a key factor for the Residual Income Goat. As you will see in a later chapter, the Residual Income Goat is designed to help build your business. To do this, the program, in this case Infinity Downline, must reward everyone the same no matter when they join. In addition, there had to be no benefit in joining under a certain member.

Unfortunately, human nature being what it is, there are some people who try to position themselves if they feel they would benefit.

You see this in programs where downlines are built in a traditional matrix and there is the possibility of spillover. Some people will try to join under a heavy hitter in hopes of getting that spillover.

This also happens when programs start up and you are encouraged to get in quickly for the best positioning.

There is none of that here. The opportunity can benefit everyone equally no matter when they join and no matter who they join under.

There is no possibility of saturation or running out of people who might be interested in joining and making a home based income. Those who might think that are naive about the world population and the world economy.

It will benefit everyone no matter when they join and you can help others create their own income when they join under you.

In fact, because the complete Residual Income Goat program is based on the premise of helping others, I, as the author, want to tell you something straight from the heart. If you decide to use The Residual Income Goat to build an income, join Infinity Downline from the person you received the report from. It is that person who made the effort to help you by making you aware of the report. There is no benefit to joining under anyone else. If you, in turn, choose to rebrand the report, you will have the opportunity to help others by sharing the report with them, and they will join Infinity Downline under you. There will be more information on this easy way to grow your income later in the report.

6) It must have a high retention rate.

It is hard for most people to remain in a venture if they are seeing no results or profits. As mentioned earlier in the report, this is why so many people fail in Network Marketing businesses. The building period where profits are not yet being produced is discouraging and unprofitable.

Infinity Downline was chosen for the Residual Income Goat program for many reasons. One reason was the ability to break even almost immediately and then be in profit very quickly.

Many very well known residual income programs are based on a pay structure that breaks even with three referrals. It is the THREE AND YOU'RE FREE model. In other words, you are paid enough to cover your monthly fee by the commissions you receive for your first three referrals.

There is nothing wrong with that model. There are people who build their incomes with those programs to great levels. To start, though, you need three referrals to break even.

With Infinity Downline, you break even on your first referral. You pay \$25 to join. Your first referral pays you \$25 and you break even. On top of that, it is a direct member to member pay system so you are paid immediately. The Infinity Downline membership software keeps track of and handles the payment processing.

Your second referral is passed up to your sponsor, and then your third referral pays you \$25 per month and you are in profit.

Now answer these questions. Would you quit a program you are breaking even or making a profit in? Would you quit if your profit will grow as your referrals pass up more members to you? Of course you would not.

Infinity Downline has a high retention rate because members are in profit quickly. There are over 141,000 members and growing.

7) It must be easily duplicated. It must be easy to share with others, either to those a person knows, or by marketing.

By using the Residual Income Goat report, you will easily attract referrals by helping people get what they want, which is information on how to easily start and grow an income from home. You will have what they are looking for and when you supply them with the knowledge and clear cut plan, they will join you.

Many people make the mistake of marketing a replicated affiliate website. That is, they join a program and get their own affiliate link for the program. The affiliate link takes a visitor to the program site, but is coded with the affiliate's ID so they get the credit for the referral.

This results in perhaps thousands of people marketing the same look alike site.

Those that try this rarely see success and they get discouraged and quit. Then they usually blame the program and think nothing works.

The truth is that marketing a replicated website is a bad idea. There is no way to distinguish yourself from the thousands of others marketing the same look alike website.

Again, by using the Residual Income Goat, you will easily attract others by giving them a solution to what they want and need in a clearly presented manner.

8) It must be infinitely scalable. In other words, it must have no ceiling on income potential for those who desire to build a large income.

Infinity Downline is infinitely scalable. Because it is not a Multi Level Marketing business, and every referral is on your single level powerline, it can be expanded to any level of income that you desire. After the first four referrals, every single referral goes into your own downline. There is no limit to the number of personal referrals or pass up members anyone can have. It simply can be built into as large a business as you like, with every member in your downline paying you \$25 per month.

Chapter Five

Overview of Income Growth

This chapter will give you an idea of the income potential of the program.

The example given will illustrate on a month by month basis how income growth can occur.

Keep in mind that it costs you just \$25 per month to be in the program and you receive \$25 per month PER MEMBER in your downline.

For those reading this that are experienced, you see that this is 100 per cent pay out. It is TRUE. There are no admin fees. You pay \$25 as a member, and you receive \$25 PER MEMBER in your downline. There is information on the Infinity Downline site to explain how they are able to do this with no admin fees. You will not find a better pay plan. Period.

The potential income growth example will assume that you and each other member will sponsor only four members and will completely stop sponsoring after four.

The example will also assume that you will sponsor your four referrals in the first month and those referrals do no sponsoring in that month.

The second month they refer their four and their referrals do no sponsoring in that month, and so on.

The example assumes that each member will be motivated enough to build an income that they will take action and refer their four members.

In other words, this is a conservative example of potential growth. Most will begin to sponsor immediately. Most will not take a full month to refer four members, and most will refer more than four when using the Residual Income Goat.

Month One

After joining for \$25, you get your 4 referrals during the first month.
You pass 2 up to your sponsor.
You now have 2 in your downline.
2 in your downline (2 X \$25) gives you a \$50 monthly recurring residual income.

For this example, you are now DONE sponsoring! Of course, you CAN and I am sure you will continue once you get started.

Month Two

The 2 in your downline each get their 4 referrals.
Both of these 2 in your downline pass up 2 to you, for a total of 4 pass ups.
Your Month One downline of 2 plus these 4 gives you a total of 6 in your downline.
6 in your downline (6 X \$25) gives you a \$150 monthly recurring residual income.

Month Three

The 4 pass ups you received in Month Two get their 4 referrals.
Each of these 4 pass up 2 to you, for a total of 8 pass ups.
Your Month Two downline of 6 plus these 8 gives you a total of 14 in your downline.
14 in your downline (14 X \$25) gives you a \$350 monthly recurring residual income.

Month Four

The 8 pass ups you received in Month Three get their 4 referrals.
Each of these 8 pass up 2 to you, for a total of 16 pass ups.
Your Month Three downline of 14 plus these 16 gives you a total of 30 in your downline.
30 in your downline (30 X \$25) gives you a \$750 monthly recurring residual income.

Month Five

The 16 pass ups you received in Month Four get their 4 referrals. Each of these 16 pass up 2 to you, for a total of 32 pass ups. Your Month Four downline of 30 plus these 32 gives you a total of 62 in your downline. 62 in your downline (62 X \$25) gives you a \$1,550 monthly recurring residual income.

Let's stop here for a moment and look at what has happened in this example within five months. You received and read The Residual Income Goat and decided in your mind to use it to change your financial life.

You joined Infinity Downline, obtained rebranding rights to this report, and by showing others the information in The Residual Income Goat Report, found just four others within one month who wanted or needed to increase their income. After that first month, you basically did nothing but watch your downline and income grow.

After Five Months, you have an automatic recurring residual income of \$1,550.

Is that enough to replace your income or quit your job? Probably not. But what could it do for you? Pay your mortgage? Pay off debts? Put more in savings?

This is passive income coming in month after month. Will you have any trouble finding a good use for it?

Well, keep reading, because the compounding does not stop at five months!

And remember. You do not need to stop referring after your first four, and you certainly do not have to take a full month to find four people. Refer more and your income will grow at a much more rapid rate.

Month Six

The 32 pass ups you received in Month Five get their 4 referrals.
Each of these 32 pass up 2 to you, for a total of 64 pass ups.
Your Month Five downline of 62 plus these 64 gives you a total of 126 in your downline.
126 in your downline (126 X \$25) gives you a \$3,150 monthly recurring residual income.

Month Seven

The 64 pass ups you received in Month Six get their 4 referrals.
Each of these 64 pass up 2 to you, for a total of 128 pass ups.
Your Month Six downline of 126 plus these 128 gives you a total of 254 in your downline.
254 in your downline (254 X \$25) gives you a \$6,350 monthly recurring residual income.

Month Eight

The 128 pass ups you received in Month Seven get their 4 referrals.
Each of these 128 pass up 2 to you, for a total of 256 pass ups.
Your Month Seven downline of 254 plus these 256 gives you a total of 510 in your downline.
510 in your downline (510 X \$25) gives you a **\$12,750 monthly recurring residual income.**

Stop here again for a moment. This is a **five figure monthly residual income** in eight months.

Feel free to figure out what happens in later months as your income grows. I will stop here because I wanted to show you a conservative timetable with figures on how to reach a five figure monthly residual income.

It is a conservative timetable because it is assuming each member will take a full month to find just four people who want or need to increase their income or start their own business.

The example does assume that each member will be motivated enough to build an income that they will take action and refer their four members.

By using The Residual Income Goat to help others who want to increase their income, you will find it easy to refer others.

Can you do this?

Yes.

You can do this.

Is there some effort involved?

Yes.

There is some effort involved.

But is it hard?

No.

It is not hard.

There are millions of people around the world looking for this solution.

There are countless people right in your city and in your neighborhood who are looking for this solution.

You will see later that it can be as easy as suggesting to people that they read this report.

Chapter 6

The GNAT, the S.O.B, and the GOAT

The secret of the GOAT will be revealed in this chapter.

Please do not neglect to take in what you read here and put it into practice.

The Residual Income Goat report in its entirety is the tool for you to change your life financially. What you will read in this chapter is the key to using the tool and turning it into guaranteed success.

You read that right. You can have guaranteed success.

Here is the truth about guaranteed success. I, nor anyone else, can guarantee your success. But YOU can. That is true with The Residual Income Goat or with anything else you do in this life.

I can tell you what needs to be done to bring success, but ultimately, you must first *decide* in your mind that you are going to do it, and then *you must do it*.

As you have read previously in the report, all it takes to start your success is to refer four people into Infinity Downline.

Through the rest of the report you will find out you can easily do this.

But here, we are going to examine perhaps the most important part of what it will take for you to succeed.

Your success depends on your mindset.

Do not just rush past that statement. It is key to your success.

Your mindset will determine your actions. Your actions will determine your success or failure.

I want you to consider the absolutely huge number of people that are trying to figure out a way to make extra income or to replace a job they do not like.

Many, many people try something and end up quitting or failing when there is no reason to fail.

There are three TYPES of people seeking to grow a self employed income.

Whether you realize it or not, or whether you want to admit it or not, YOU ARE ONE OF THESE TYPES.

For those reading this who have never attempted to start your own business, take note. When you begin to attempt to become self employed, you will take on the attributes of one of these groups without even knowing it.

The three types of people are the GNAT, the S.O.B., and the GOAT. Yes, these may be silly acronyms, but it makes them easy to remember.

The people in two of the groups will fail repeatedly, stay frustrated that they are not making money, and will likely complain that everything is a scam.

The other group will succeed.

If you recognize yourself in the descriptions of the unsuccessful groups, do not worry. Once you identify what was leading to failure, you can change your mindset and your actions to what will bring success.

If you are reading this and have not yet attempted to begin your own business, this information will help you avoid many of the pitfalls that plague those that want to build a home based income.

The GNAT

This is the **G**ood-intentioned **N**on **A**ction **T**aker.

This person sees an opportunity and gets excited about it. This person jumps in with both feet with the best intentions. But then, after a very short time, the fire goes out and no continuing action is taken to succeed. A GNAT will never succeed. No action *always* equals no success. Let me repeat that. No action *always* equals no success.

There is a tie in here with some of the less than ethical programs that are marketed on the internet. People market to the Non Action Takers by promoting things like "No Sponsoring Required," "We Recruit For You," etc. The Non Action Takers join, take no action, and get no results.

No matter what the ads say, THERE IS NO MAGIC BUTTON THAT WILL BRING YOU SUCCESS WITHOUT ACTION.

No Action Always Equals No Success.

The S.O.B.

This is the **S**hiny **O**bject **B**uyer.

This person also gets excited about an opportunity. This person gets started and even begins to take action to get on the road to success. But then, when the success seems to be taking too long, another opportunity catches their eye and the grass looks greener. The S.O.B. is also known as a program hopper. They too will never succeed until they stay focused and take action on one thing.

Consider this. When someone begins to seriously attempt to build an income from home, they are soon bombarded with all sorts of information and offers that promise to be the easiest way to riches. The S.O.B. loses focus too easily. The next new shiny object catches their eye and they begin again. That is, until the NEXT shiny object appears!

The GOAT

This is the **G**oal **O**riented **A**ction **T**aker

This person has passion and drive. A concrete *decision* has been made that failure is not an option. The GOAT studies and understands the program, sets intermediate and long term goals *IN CONCRETE* and takes massive action to achieve those goals. No set back, detour, distraction, or longer than planned length of time will stop the GOAT from ultimately achieving the goals that have been set. **The GOAT is the GOAL ORIENTED ACTION TAKER.**

The GOAT is not necessarily more skilled than the GNAT or the S.O.B.

The GOAT has certain *mindsets* that may be lacking in the others.

The GOAT has passion, focus, and drive.

One of the important things the GOAT adds to their passion, focus, and drive that is lacking in the others is persistence.

Look at this quote regarding persistence.

“Nothing in this world can take the place of persistence. Talent will not; nothing is more common than unsuccessful people with talent. Genius will not; unrewarded genius is almost a proverb. Education will not; the world is full of educated derelicts. Persistence and determination alone are omnipotent. The slogan "press on" has solved and always will solve the problems of the human race”

Calvin Coolidge

So, here is the secret. *Decide* that without recourse you will now approach growing your business as a GOAT. Become an unstoppable Goal Oriented Action Taker. Find out what the GOAL is to succeed with this program. Set the GOAL in concrete, and then NEVER stop until the goal is achieved.

Be Passionate. Be Focused. Be Driven. BE GOAL ORIENTED.

Above all be Persistent.

The next chapter will outline the Goal of the Goat to succeed with this program and also provide easy to implement steps to achieve the goal.

Chapter Seven

The Goal of the Goat

This chapter will first outline the major Goal of the Goat and the incremental goals to achieve it.

If you simply *decide* to achieve the main and incremental goals, and *determine in your mind that you will persevere until they are reached*, you will succeed.

Decide you will be *passionate* in your effort.

Decide you will be *focused* on achieving the goals.

Decide you will have the *drive* to complete the goals.

Decide you will have the *persistence* to complete the goals.

Here is the outline of the major goal and the milestone goals.

The Major Goal

Share the Residual Income Goat Report with others until you have four people who want or need an additional income join you in Infinity Downline.

As they join you, be an encourager to those four until they, too, have found and helped their four people begin to grow their income by joining Infinity Downline.

That is it! The complete major goal is to have four people join Infinity Downline under you, and encourage them to refer their four.

The Incremental Milestone Goals

Your first referral!

When you have your first referral, you break even! You paid \$25 to join, and now you have \$25 coming in. After your first referral, congratulate yourself. Celebrate! No matter how short or how long it took to get it, you did it. You will see and feel your accomplishment and it will fuel your drive and success.

Your second referral!

As you are aware, in Infinity Downline's reverse two up system, your second referral is passed up to your sponsor. Is that a discouragement? NO! Because this does not just happen to you! Everyone in the program does this and you will be the recipient of countless referral pass ups shortly. This is the compounding and leveraging of income that all of us as marketers are seeking. Celebrate! Treat this as a small down payment for what will become an ever increasing income from referrals that will be passed up to you.

Your third referral!

Your third referral puts you in profit and in the unstoppable mindset that says, I'm doing this! I'm succeeding. Nothing can stop me. Celebrate! Another milestone has been achieved in the goal you have determined to reach.

Your fourth referral!

Your fourth referral will be your LAST pass up referral. Think of it as payment in full for the opportunity to receive countless leveraged compounding payments for years to come.

Celebrate! You have referred the four members that you set for your major goal. You should be encouraging each of your referrals as they join so they, too, will be getting their referrals and enjoying success. Your complete goal you determined to achieve has step by step been accomplished.

At this point you will KNOW that the sky is the limit. You will KNOW you can do this. You will then retain EVERY referral you make and EVERY ONE of them will be passing two referrals up to you. And every referral that has been passed up to you will pass up two of THEIR referrals, and those pass up referrals pass up two of THEIRS. This is compounding on steroids, or as the program is named, Infinity. You will be energized beyond belief and will continue to grow your business. **You WILL become financially independent.**

This will all happen if you determine to take action as a GOAT. You are a Goal Oriented Action Taker. Determine in your mind that you will focus on your drive and persistence. Do not let anything stop you. Do not be a GNAT or an S.O.B. and fall by the wayside. You must be aware that you will come across those that will not be persistent, but do not be one of them. I want you to succeed.

You have the power and ability to succeed if you determine to do so. I encourage you to commit yourself to reaching the goal of four referrals. You may reach this goal quickly, or it may take you longer than you hoped. Do not be discouraged if it takes time. Once you break through the barrier of a mindset that might be telling you that you cannot recruit or make sales, you will become unstoppable.

You will succeed. You WILL succeed. YOU WILL SUCCEED.

Now, here are the Three Steps to achieve the goal.

First, [Join Infinity Downline](#)

Join Infinity Downline from the link in this report. You are joining under Kimmo Pedersen, whom you received this report from.

Second, [Get Rebranding Rights for The Residual Income Goat](#)

After joining Infinity Downline from the link above under Kimmo Pedersen, you get **FREE REBRANDING RIGHTS!** Email me at negerkongen@dbmail.dk and I'll send you the information to get your rebranded report.

For existing Infinity Downline members, you can purchase rebranding rights for The Residual Income Goat report for a one time payment of \$17. Purchase Here. [Rebranding Rights for The Residual Income Goat](#)

Rebranding this report is basically making the report “your own” by changing certain variables in the report to your own.

The Residual Income Goat report is a step by step explanation of how to acquire a growing residual income. It is designed to show anyone, regardless of experience, how to succeed.

The purpose is to help people who want or need an additional or replacement income. By sharing the report, you are helping others.

Using the rebranded Residual Income Goat report to show others how to build an income is the easiest way to explain the benefits of joining Infinity Downline under you. It becomes your Unique Selling Proposition, or USP. You are not trying to market a replicated website. You are providing valuable information. You do not need to teach or explain anything yourself. It is completely done for you with The Residual Income Goat report. Those who receive your rebranded report and see the benefits of starting their own growing residual income business will join under you.

By rebranding The Residual Income Goat Report, your name will be placed throughout the report. Also, all the links in the report for Infinity Downline and the other resources will be changed to your affiliate links.

Some people reading this are familiar with branding, and some are not.

Here I will explain the basics of branding, including the benefits of branding and some of the downsides of branding in the past.

In the past, rebranding reports was a somewhat difficult thing. The report would be a downloadable file, and the rebranding software tool was also included in the file. The person who wanted to rebrand the report had to open the rebrander software and follow instructions on how to rebrand it. Then, the rebranded report would be on their computer in a file, but would have to be uploaded to a website or somewhere else so that others might be able to download it. What a hassle!

With The Residual Income Goat Report, rebranding is simple. When you obtain the rebranding rights, you are given access to the rebranding page. You simply follow the instructions, enter your variables on the page, and your rebranded report is ready for you to share with others. It is hosted for you. There is no need to have your own website or to upload your report. You then have a simple link to share your report with others.

In addition, you have continued access to the rebrander page to make updates or make corrections if a mistake was made. If you are not a member of the additional resources, but you want to get started sharing the report, that is no problem. You rebrand it with your name, your Infinity Downline link, and the links to the programs you belong to and start sharing the report. Then, if you join a resource later, simply go back to the rebrander page and update your information and your report is automatically updated.

When you share the report with others, the recipient sees that the report was brought to them by you, and they will join Infinity Downline and any of the other resources under you.

This makes The Residual Income Goat Report your personal sales machine.

The Residual Income Goat report explains everything about how to start and grow a monthly recurring residual income.

You do not need to sell or explain anything about how to build a business.

Just add your desire to help others with this information and then share it!

Third, Share Your Residual Income Goat Report With Others

As pointed out in the beginning of the report, most of the people in the world today personally know other people who want or need an additional or replacement income.

Many people share The Residual Income Goat Report with those they know by simply emailing them a note. It could say.... I am making a GREAT extra income with this. Click this link and read the report if you want an easy extra income.... Just put the link to your rebranded report in the email.

Others share it on Twitter or on Facebook.

It is also very easy to market The Residual Income Goat through traditional methods of marketing.

The next chapter lists different ways to get The Residual Income Goat in the hands of people who want or need an income.

By using the information in The Residual Income Goat Report, you begin to grow your income.

By sharing your rebranded Residual Income Goat Report with others, you are also helping people find the knowledge to implement an easy to understand plan to build a growing income.

This is a key part to your success. Determine in your mind that you desire to see others succeed.

In the classic movie *Its a Wonderful Life*, George Bailey thinks at one point that he really did not matter in the large scheme of things. He finds out that he made a difference in the lives of people in ways he could have never imagined.

In the same way, you and I can be a part in helping others that we know and those we may never meet.

Join us in the desire to change people's lives by providing information on how to grow a residual income.

It is my hope that you will begin to grow your income with the information you have read here.

It is also my hope that you will be an important part in the effort to help people by sharing your rebranded report with others. You can help change the lives of countless people.

"You can have everything in life you want, if you will just help other people get what they want."

Zig Ziglar

I sincerely desire for you to succeed.

This report can change your financial life. If, at this very moment, you decide to take action as a GOAT, and achieve the simple goal outlined clearly in this report, you will succeed and become financially independent.

Make that decision now.

Everything you need to get started is outlined step by step in the next, and final chapter.

If you are intrigued, but not ready to make a decision, please take the time to read the report again.

Everything is clearly explained regarding how you can succeed and become financially independent.

Are you a GNAT who takes no action?

Are you an S.O.B. who is looking for the next shiny object?

Or are you ready to commit yourself as a GOAT with a simple goal that will change your life? Join us now.

Kimmo Pedersen

Chapter Eight

Step By Step Success

Here are the steps for your success with The Residual Income Goat Report.

Take the first three steps to begin your journey to financial independence by joining Infinity Downline, obtaining rebranding rights for The Residual Income Goat, and subscribing to The Residual Income Goat Newsletter.

When you join Infinity Downline, you of course use your first and last name. You also choose a username which becomes part of your Infinity Downline affiliate link for tracking your downline. Many people use their first initial or first and middle initial and last name for their username. An example would be jwatkins or jtwatkins for someone named James Thomas Watkins. Of course this is just a suggestion. You can choose any user name you like. New members joining under you see your name when they join. After they have seen your name in The Residual Income Goat Report and then see your name also on the Infinity Downline page, they know they are joining under the person who presented them the report.

Your Infinity Downline username, as well as your full name, are also what you will need to enter in the rebranding page for The Residual Income Goat.

When you first get your rebranding rights for The Residual Income Report, the most important things you need to enter the first time are your FULL NAME and YOUR INFINITY DOWNLINE USERNAME.

Everything else can be updated later at any time. Please follow the instructions you will see regarding keeping your information to return to the rebranding page.

[Infinity Downline](#) Join from this link. You are joining under Kimmo Pedersen

Second, [Get Rebranding Rights for The Residual Income Goat](#)

After joining Infinity Downline from the link above under Kimmo Pedersen, you get **FREE REBRANDING RIGHTS!** Email me at negerkongen@dbmail.dk and I'll send you the information to get your rebranded report.

Already in Infinity Downline? For existing Infinity Downline members, you can purchase rebranding rights for The Residual Income Goat report for a one time payment of \$17. Existing Infinity Downline members purchase from this link. [Rebranding Rights for The Residual Income Goat](#)

[The Residual Income Goat Newsletter](#) Subscribe from this link.

The Newsletter will give you important information on Infinity Downline set up, keep you informed of any updates you should be aware of and provide ongoing ideas and insights on growing your residual income. It is highly recommended that you take advantage of this resource right from the beginning.

While the three items above are the main building blocks to your success, the following resources are included for your additional benefit, either to use yourself, or to get your creative juices flowing on ideas to expand your business.

The following resource is for you to develop your mindset for success.

[Think and Grow Rich](#)

The all time classic is now in the Public Domain and is still as relevant today as when it was written.

For many, this is the most important book they have ever read about becoming successful. Click on the title to have the complete book in PDF format.

The following resources are certainly not required for your success with The Residual Income Goat, but they are listed here in the event you would like some additional ideas or tools to expand your reach. These and other methods of offline and online activity will help you grow your business.

USFreeAds.com

Established and responsive classified ad website

There are also scores of other free classified and ad board sites on the internet. Do a search for Free Classified Ad or Free Ads and you will find many places to post a short ad offering your rebranded report.

[Safelist Marketing Tactics](#)

For those interested in email marketing, Safelist Marketing Tactics is an excellent resource for a complete education on credit based safelist marketing. There is a wealth of step by step information as well as recommendations of some of the best sites to get started advertising on.

[Trak4U.com Professional Link Tracking, Cloaking and Rotator](#)

This is a great service that shortens long links, tracks them so you have stats, and cloaks them so you will not lose affiliate commissions to those who might change your links. They also offer email tracking and URL rotators. This is a super service for a low price. \$17.99 per year for the Pro account or \$19.99 per year for the unlimited Reseller account. Go for the Reseller. It is worth every penny.

[Traffic Wave Autoresponder](#)

An autoresponder is an important tool for the marketer. Traffic Wave allows you to have unlimited email campaigns, and unlike some competitors, the monthly cost does not go up as your list grows. They also offer a 30 day free trial and the best affiliate program of any autoresponder.

Offline Marketing

The Residual Income Goat report is easily distributed offline as well. Once you have the link for your rebranded report, and have cloaked it with your Trak4U.com shortened link, you could get inexpensive business cards made. Use your imagination with graphics and text or they could simply state:

The Residual Income Goat Report
How Anyone Can Grow a Residual Income While Helping Others
[http:// \(Your Trak4U Link\)](http://(Your Trak4U Link))

The cards can be handed out, left at businesses or put up on bulletin boards at any number of places.

There are numerous ways to distribute your report.

The Residual Income Goat Report is your solution to starting and building your own thriving successful business that you run from your home.

You can set your own hours, and you can build it into as large an income as you desire.

Just add your drive and desire to succeed to what you have read here and you can join the ranks of self employed entrepreneurs.

You will then enjoy all the freedom and substantial income that comes to those who set a simple goal and take action.

Be creative, Help others, Prosper,

And God Bless You!

Kimmo Pedersen

Get Started Now ! [Infinity Downline](#)