

**PTC Income Today Presents...**

**“The 7 Little Known Secrets On  
How To Turn A Penny Per Click  
Into Big Bux Per Month”**



**By: Joe Sansoucie and Lana Robinson**

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PTCIncomeToday.com**

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# Congratulations!

## FREE! You Now Own Giveaway Rights To This Report

*Greetings!*

By owning giveaway rights to this report, you may freely distribute this report to anyone you wish and even use it as free incentive to build your mailing list.

The only restriction is that you cannot modify this document in any way without permission from the author.

Enjoy!

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***Hot Tip:*** If you would like to learn how to make this report your 24/7 “Digital Sales Machine” then be sure to read the [this page](#) for full details.

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## About Joe Sansoucie

Hello and Welcome!

I am really excited for you as you start your journey working from the comfort of your own home, building an ever growing daily PTC income. After much testing of both the earning power and advertising effectiveness, I have included only the best, tested, most trusted and proven paying admins in this e-book.

I have to admit when I first started off with PTC sites I didn't know anything about direct referrals or renting referrals or even how to use these sites to get traffic I needed. No one really told me anything, we didn't Skype back then or have Adobe webinar rooms to use, we used email and web pages. So I ended up where a lot of people do and thought they were not worth my time. I admit, I was wrong.

I now fully understand how to turn pennies into dollars and I'm willing to share it with you so you will start making money online with zero or little risk. Start off small, build consistently, and end up with an income you will be proud of every week.

When I first started online, my goal was to make a full time living on the Internet. Today, 16 years later, I can say I am doing what I set out to do. Now I want to help you do the same and feel the freedom that goes with it.

Consider This: If you could get \$100,000 today or double a penny every day for 30 days which would you take? We'll talk later. :-)

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### About Lana Robinson

Hi, my name is Lana Robinson, and my home business career started in 2005 after the company I was working for downsized; 131 people were escorted out the front door of the office building the week before Christmas. In that defining moment, I realized that I was responsible for my own future and not the company that I had been with for 7 years!

I desperately needed to improve my family's lifestyle and financial circumstances, so I began my journey building an income online... and can honestly say that I've never looked back! It's been quite an adventure, and my goal is to help you get started the right way from the "get go" and give you good, solid information on how to build your list and your income *at the same time* using PTC (Paid To Click) sites.

Once you really understand how PTC sites work (Joe and I will tell you on the following pages...) you will wonder why you never figured it out before. Don't worry, it's not your fault... it's just that nobody ever told you the uncensored secrets. We will.

I've found my niche as an Internet marketer by implementing the concepts of cooperative team-building into my online businesses. Everything changed in the life of my business once I adopted this business plan, and I am sure what you are about to learn will change your business, too. I've recently added PTC sites to the mix because they are soooo eazzzy to make money in. You'll see!

Get ready to learn the secrets... pay attention because what you are about to learn *is* that important and *key* to your success.

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## Before You Get Started... Let's Get Your Mind-Set Right First.

You must have a good work ethic or you will fail to earn the real money that you can make using just a handful of PTC sites every day. The fact is, your personal clicks every day will only earn a few cents **but you need to continue clicking the daily ads or you won't earn from your referrals for that day.** Your clicking counts... so show up and work it daily without fail.

Your direct referrals will be responsible for 99% of your overall income on each PTC site. However, you must remember, if you wish to earn from your referrals, you must click your ads everyday without missing a day. After all, since we are only working with a handful of sites, the actual clicking activity each day should take less than an hour or two. If you also spend a few hours a day driving traffic to gain direct referrals, your income will grow faster.

Remember, because the PTC business model is very lucrative does not mean that taking the free path is the best approach. It takes money to make money in any business and when referring to the PTC sites, it can double... even quadruple your income in one day, just from upgrading. Get more ads, more per ad and more \$\$\$.

If you choose free zero risk approach, it can take up to one year or longer to generate a decent daily income. It can be done, however you must be extremely patient and dedicated to working diligently to make real money with this approach. It is definitely the slow approach to your income generation.

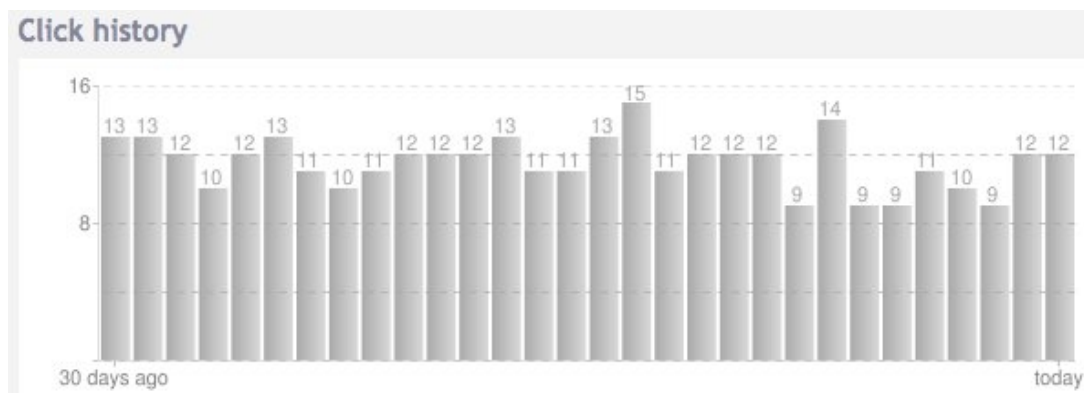
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Any and all traffic is useful for only one thing and one thing only, and that is to build your list. That's it. OK, yes you could put your affiliate link in traffic and get sign ups eventually, it just removes the ability to connect with your audience. (Game changer needed.)

**Never risk money you cannot afford to lose completely.**

There are never any guarantees of income, basically because even though you will be given the information for success, you are still responsible for implementing it and properly executing the instructions, and doing your due diligence with a good dose of common sense.

Your work ethic will determine your success or failure.  
This is my click history. Yours should look the same!



**WARNING!!**

No one, I mean No one is going to pay you more than a nickel to click ads and the nickel is something which is very rare. So this means that when you see PTC sites offering \$1.00 to \$100.00 per ad clicked, these are outright lies and full blown scams to get your advertising dollars. Stay away from those types of games.

You are a smart person. Don't believe these foolish ideas.

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# Free Weekly Training!

## Free-Live=Hands-On Support And Training Webinars!

If you're looking for help you're in luck because every Sunday night is Free Training night with Joe Sansoucie and Lana Robinson!

Do you want to know how to build your list? What tools you need and how to use them? Come to the free weekly training, Lana and Joe will be glad to show you!

Do you want to know which programs will pay awesome commissions, things people actually need and want? Come to the free weekly training we'll show you!

Do you want to really know what it takes to succeed online, then you simply just need to attend the free weekly trainings! We've done it and continue to do it every day!

Headset required! We use the Adobe webinar online software to work with you in a real time environment. This cuts the learning time down significantly helping you get to the results faster. You will need a headset connected to your computer and participate in discussions, training and Q&A. Check your equipment and sound settings before the meetings so you have a smooth uninterrupted session.

Don't be afraid to ask for help while you're there. We will be happy to help and answers your questions. It's how we all learn, from each other and together. Here is the link for the training:

<http://AffiliateJazz.com/link/training>

When: Sunday at 7:00 pm CST (8pm EST | 5pm PST)

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## Your Computer's Security.

Keep your Windows operating system updated. At this moment in time you should be using Windows 7 with all service and security updates installed. Failure to do so may result in your computer being extremely compromised.

Anti-virus programs should be changed once per year, and no the free version is NOT good enough, you need the full protection including a firewall both software based and hardware based.

Back up your computer at least once a week because you never know when the hardware will fail or your computer will become infected with a virus.

Passwords and Usernames - Can be a bit of a hand full to juggle so If you're on a windows based computer, there is an excellent password keeper called [RoboForm](#). The free version will hold ten sites worth, but for serious users, the paid version is the way to go. It will hold hundreds of sites worth of information, plus make filling out forms online a one click snap!

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# Secret 1

## The Game Changer

The game changer is a high powered personal management system which can be used to man your business 24 hours a day while automating communications with your work force and new applicants looking for work. It also acts as your sales force and support team even if you're off taking a nap on the beach.

Or as Lana would say, the game changer is an automatic way to stay in touch with the people that visit your website over a period of time... for weeks, even years after they first visited your site. When someone visits your site, you don't want them to go away into the sucking black hole of lost prospects. Never lose the attention of your prospects or they will turn all "Attention Deficit Disorder" on you and it may take them years to come back. The "game changer" is definitely something you must have for long-term online success.

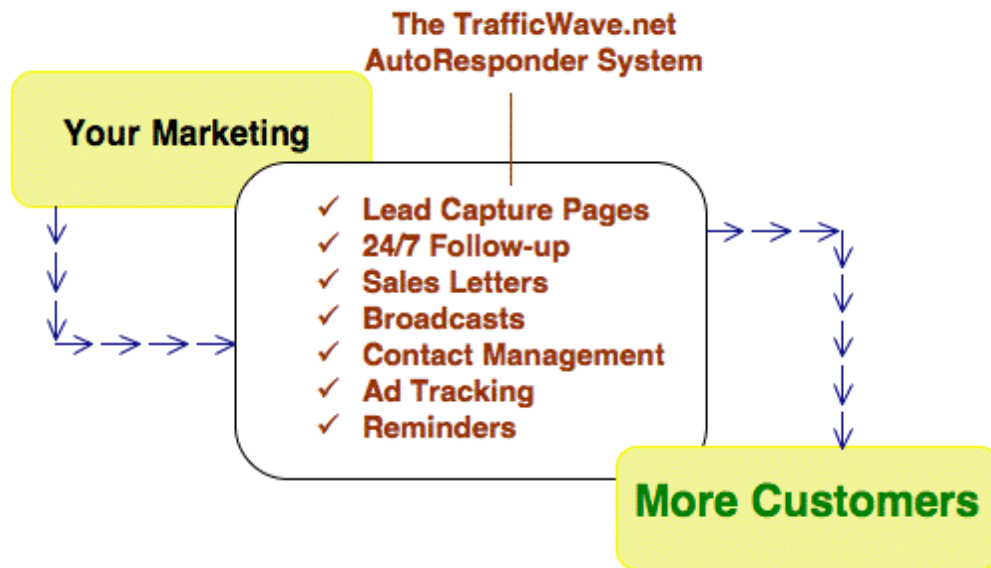
The game changer is going to be the corner stone of your online business and can easily be used off the web as well. This will be your "go-to" tool which can handle many tasks you manually do every day... completely hands-free once you have it setup.

The game changer is the tool that will separate you from the other competitors competing for your work force (prospects and direct referrals) and your hard earned dollars. For those who aren't using the game changer, you will find there is no challenge from them. With the game changer, YOU win every time.

The game changer is, Your Autoresponder. 97% of all marketers and business owners online will fail to make any money online at all because they are not building their list. An autoresponder allows you to build your list and stay in touch with your prospects and new direct referrals forever (or at least until they unsubscribe, which is not very often). Have you ever wondered what the top 3% of all online income earners do? Well, I can guarantee you that they have an autoresponder. Wanna be in the top 3%?

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You must also remember that web traffic must be used only to build your list and nothing else. Always send all your traffic (i.e., people clicking links to a website) to your lead capture page before you send your visitors to your favorite site. Failure to do this vital step can result in the loss of thousands of dollars in earnings from your direct referrals.



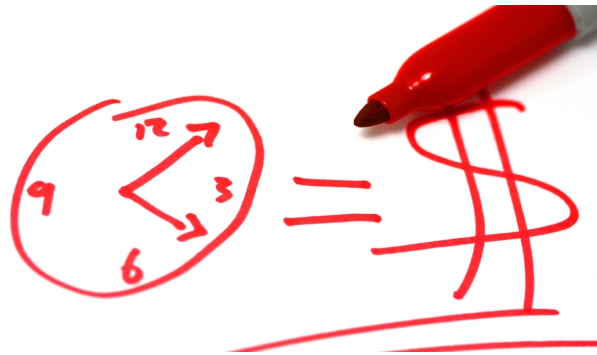
Sometimes these people who sign up under you seem to forget to login and click their ads. Using the game changer, and because you were a smart marketer and built your list first, you are able to email them from outside the PTC sites internal messaging systems. While they may ignore notifications from the PTC sites, they won't ignore your personal email to them so easily. And besides, they agreed to receive your emails.

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You need this tool (an autoresponder) so you might as well go ahead and get it right now and activate your account. Since you're serious about building your online income, you must have this tool. Best of all, the one we recommend only charges a measly \$17.95 per month for as many lists as you want and as many messages as you want to send out. This will also become another income source to add to your PTC earnings each month. You need an autoresponder, so you may as well get paid to use it at the same time.

[Get Your Trafficwave Account Now Before You Proceed.](#)  
You Need It!

Go on, time is money!



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# Secret 2

## The Presentation

If you want to get more referrals faster than the “other people” then you need to build a web page to use as your business front. Just like a traditional business, you need a great looking entrance. A proper path to the front door. Your presentation site should include:

a. Your autoresponder capture form above the fold in the center of the page where it can be seen right away. Using this approach to include the form code at that location will ensure you build your list at a fast pace. Why? Because your form will be one of the first things your site visitors will see. Voila! You are now building your list!

b. A text listing of your top paying PTC sites that you are a member of. Providing a listing like this makes it easy for the visitor to easily select one of your sites to join. Using text instead of all banners helps speed up the time it takes your page to load so it doesn't stall the timer bar for members earning their cash for looking at your offer. Sure, banners look great - but they can be a resource hog and very distracting. Don't distract your visitors from the real purpose of your site - building your own list and direct referrals!

97% of the affiliate marketers out there are promoting their PTC affiliate link which is the most basic way to promote any program. We aren't saying this is the “wrong” way, but... there is a much better and more cost effective way that produces results so fast it will make you wonder why you never did it before. Remember that top 3%... you will be in the top 3% due to the information in this guide, if you utilize the information of course. :-)

Traffic (people visiting your site) is a precious resource you must have in order to generate direct referrals. You don't want to waste it on just one site. Utilizing a mini page like a splash page - or preferably, a lead capture page - to build your list will be the tool that will put you in the top 3% that we mentioned above.

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There are several ways to create this splash page or lead capture page depending on your skill level and your available resources.

1. **Basic HTML** - You can easily create simple lead capture pages with lists of your favorite PTC sites using such programs like NVU, FrontPage, CoffeeCup, Notepad, and advanced Text editors if you learn the simple HTML codes used to create web documents. For those of you that had a temporary eye-glazing-over effect, keep reading. We aren't here to scare you, we are here to help you.
2. [Instant Splash](#) - This little program is one of the simpler splash and lead capture page editors online today. Plus, as an affiliate program, it pays you 50% commission monthly when your referrals upgrade. The upgrade is perfect for everyone because it's less than ten dollars per month. I consider this a vital business tool even though I can write HTML in my sleep. It's a time saver for busy business people like us.
3. **Weebly** - Here is a free web page hosting solution that offers advanced features allowing users the ability to add lead capture forms, videos, banners, audio, lists, and much more. For the cost of free, this is a real gem for anyone with little or no HTML skills because everything is done in WYSIWYG meaning you can see the changes as you apply them. Just in case you didn't know, WYSIWYG stands for "What You See Is What You Get". Free however means that the site can be down sometimes - FYI.
4. [Trafficwave](#) - YES! I'll bet you didn't know that Trafficwave is not only a great autoresponder, but they will host unlimited lead capture pages for you ... making this resource a must have. In fact you can have them host the pages you create or advanced users can use their letter creator, a WYSIWYG editor, to create the main part of your page, then pop it into NVU to add the required header and body tags making it ready for upload to your web hosting account.

While there are many more programs online like the ones above, this guide is not a "be all end all" to the limitless resources found on the web today. Remember you cannot fall in love with your marketing material like capture pages because if they don't work, you will need to just modify them to create a new and better page! The tools above make it super easy.

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The pro's to making your own lead capture pages or splash pages **that you host on your own site** are that you can add any third party ad system like [Adsvet](#) to increase your overall advertising reach into the market place. You can also monetize it by offering e-books for sale related to the subject of your page, and offer additional affiliate resources that pay you a commission.

The con's are that you will need to acquire a domain name and web hosting, learn a little HTML or use a WYSIWYG editor to create your pages, the autoresponder lead capture form, and of course, an abundant flow of traffic daily.

Of course, if you use the resources discussed on the previous page, you don't have to learn all the "technical mumbo-jumbo" stuff. If you can read and follow directions and point and click then you'll be fine.

If you are someone who can handle the HTML and related items to put your own page up on the web, you most likely already have your domain and web hosting in place. In case you don't have these online services, we have included a resource section here for your convenience. Bookmark the pages and then finish reading so you don't lose your place.

1. [Domain & Web Hosting](#) - Cost: Around \$60.00 per year.
2. [NVU HTML Editor](#) - Cost: Free.
3. [Custom Graphics](#) - Cost: Varies. Use this link for free quote.
4. [Autoresponder](#) - Cost: \$17.95 per month.

These are the professional tools that we use daily to build pages quickly, outfit them with lead capture forms, and a great resource to get banners made for any site you want! Learn to use these tools properly and it will help you generate more money.

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# Secret 3

## Direct Referrals VS. Rented Referrals

First, let's clear up what this terminology means. Direct Referrals are the people that joined the PTC site directly under you. Rented Referrals are random 'rentals'. They didn't join directly under you; however, you can rent them and all their clicks will earn you money (of course, if you also click every day). You can buy these on the cheap at each PTC site if you desire to do so.

OK I do both, however I prefer to get direct referrals instead of renting referrals and here's why. I need to advertise anyway to build my list, so instead of always renting, I simply put the links to my best paying PTC sites on my lead capture page which helps me build the list and get new sign ups from people who prefer not to get on the list, but would like to earn more cash.



Both methods work, and you can do the one that you are most comfortable with. Renting has its cons... like needing to keep enough money in your account to pay for deleting, recycling, and extending your rentals. You see, unlike all the other affiliate programs or MLM programs out there, if someone you directly referred hasn't logged in for quite some time, you can simply delete them from your team. The same goes for rentals as I mentioned above. This keeps your team clean and your number of active referrals easy to see at a glance. You don't want to work with dead-beats, do you? No body wants dead-beats junking up their stats. ;-)

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If you haven't performed the math let me run some numbers by you so you understand how vitally important direct referrals are to your overall daily income, Yes daily income. That's probably a concept you may not have considered before, but the PTC sites, as long as you've earned the payout level required, can cash out daily! It's quite exciting. (check with each site.)

Let's say you join a PTC site that pays you a penny per click and half a penny for referral clicks. Let's also consider that you have 100 direct referrals and they all click just 5 ads per day. Remember - do not miss a day clicking because that costs you money potentially earned from all your referrals.

**Let's break this down into understandable numbers:  
(DR = Direct Referral)**

1 DR Clicks 5 Ads Earning You \$0.05 per click = \$0.25 Per Day.  
*Oooo la la... a quarter a day. Don't quit reading yet!*

100 DR Clicking 5 Ads Earning You \$2.50 Per Day.  
\$2.50 Per Day Earns You A Monthly Income Of \$75.00 Per Month.  
*Getting better!*

Not Bad But What Happens When You Keep Getting Direct Referrals (DR's) every day?

Like 500 DRs?

\$25.00 Per Day - \$750.00 Per Month - \$9,000.00 Per Year.

And This Is At The FREE Level Or Zero Risk Entry Point.

What Happens When You Upgrade?

Do The Math. :-)

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Most PTC sites don't pay a full penny per click at the free entry point so your earnings will be slow growing especially if you're not sure how to get direct referrals. You may only earn \$0.003 or even lower like \$0.0005, but don't think you won't make money, you will if you remember the **game changer** and the **fact direct referrals are instant pay increases**.

Now, say you can upgrade for \$85.00 per year which is a good price actually, and let's also say they pay upgraded members a penny and a half, which looks like this. \$0.015 and let's say they will also pay you \$0.015 for your direct and rented referrals too? You will see a dramatic increase in your daily earnings. The more direct referrals you get the more money and the faster you'll make that money.

You are working for dollars not pennies.

Check out Lana's Screen shot on the next page..

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# Secret 4

## Your Working Force

Let me share with you a screen shot from one of the PTC sites I have been a member of for just a few days.

**Member Area**  
lanarobinson

Account balance  
**\$30.1850**

Purchase balance  
**\$0.0000**

**My Account**

- Account Summary
- Account Settings
- Message Center (0)
- Request Payout

**Referrals**

- Direct Referrals (30)
- Rented Referrals (0)
- Promotion Tools

**Purchase**

- Upgrade Account
- Add Funds

**Logs & Statistics**

- Account History
- Login Log
- Ad Statistics
- BuxEssentials

**Are you making any money yet?**  
**I didn't think so!**

**View Advertisements**

Click an advertisement and view the website for a limited time. Click the button that appears to get paid. You can click ads once every 24 hours. Clicks automatically reset at 00:00 (server time).

Server time: 21:28:45

Current ads: 16  
Total ads: 775  
Total clicks: 3,711,531  
Your click: \$0.0150  
Referral click: \$0.0150

**FIVE YEARS**  
subscription

Advertisement	Members	Outside	Total
<td>86548</td> <td>10100</td> <td>96648</td>	86548	10100	96648
<td>936362</td> <td>10270</td> <td>946632</td>	936362	10270	946632
<td>923105</td> <td>9220</td> <td>932325</td>	923105	9220	932325

Notice that I have 30 Direct Referrals. I have a cash balance of just over \$30. I've already "cashed out" one time for a total of \$15. So, I've really made \$45 in a few short days.

This may not seem like a ton of money to you. But remember, I JUST STARTED this PTC site a few days ago and the direct referrals are starting to roll in and click their ads. This site pays me .015 cents per click I make and .015 cents for the clicks my referrals make. These penny-and-a-halves really add up don't they! If it were just me clicking, I'd make 30 cents per day. That's about 9 dollars a month. But with my direct referrals also earning for you, the amount goes up drastically. And, I'm not even at 100 or 500 referrals... yet.

**Not bad huh? And it only takes me about 8 minutes a day.**

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Your Direct Referrals are your Working Force. Without them, it will take you decades to make enough money to “write home about”. Every day, my direct referrals increase, and so does my income. I just keep clicking my ads and they keep clicking theirs and their referrals keep clicking their ads and the cycle continues.

You must make it crystal clear to your direct referrals how important it is for them to get direct referrals of their own into the PTC site and for them to **click the ads every day**. This is the only way to fast-track your income. They will do the same for to their direct referrals, etc. Everyone wins. Everyone makes money.

Do you remember the chart from the previous page?

1 DR Clicks 5 Ads Earning You \$0.05 per click = \$0.25 Per Day.

100 DR Clicking 5 Ads Earning You \$2.50 Per Day.  
\$2.50 Per Day Earns You A Monthly Income Of \$75.00 Per Month.

Not Bad But What Happens When You Keep Getting Direct Referrals (DR's)

Like 500 DRs?

\$25.00 Per Day - \$750.00 Per Month - \$9,000.00 Per Year.

Now, I have no clue where you are in your life right now and how much money you want to make using PTC sites. But, I'd venture to say that \$750 per month on just ONE site, where you spend just 8 minutes a day clicking ads is a step in the right direction. Perhaps that will pay your mortgage or your car payment (nice car!) or for your child's college education. Maybe it will replace your income from a part-time J.O.B. (Just Over Broke).

So, you're already saying “how do I get direct referrals?” Well, if you read about the Game Changer, then you already know you need an autoresponder and a way to have a splash page so that the people interested in your information can opt-in to your list and learn all about your PTC sites and how to make real money in PTC.

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That leads us to this... you must create a splash page, put your opt-in form on it and have a few letters you can send to your new list with all your PTC sites so they can join directly under YOU (i.e. Direct Referral).

Where do you advertise? Other PTC sites, of course! This is your target market! You wouldn't try to sell a thermal blanket to a person living near the equator, would you? Buy ads at the PTC sites, give this free report away and build your list. Get direct referrals into the programs they aren't a member of already. You can also advertise to the safelists, post in forums, blog, write some articles, etc. You can even join some advertising co-ops. Whoa! I'm getting way ahead of myself here. We'll save that for later....

Bottom line... if you are willing to invest in your workforce (your direct referrals) by giving them gentle reminders to click their ads, they will see their income grow and yours will also grow DAILY.. and then the sky is really the limit for you. The sooner you get to 500 active direct referrals, the better off you will be.

And, if you share this report to build your list, you will get more direct referrals naturally. Instructions on how to make this report viral cash machine is on the last page so keep reading, You'll see!



Stick to it every day and your account will look like this too!

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I was just thinking about every time I request payout, my balance goes to zero, but with over 150 direct referrals so far, the balance is back up to payout amount in just a day or two. It's quite fun to watch and cash out and upload my proof of payment received.

Requested payouts

Date	Gross	Fees	Net	Status	Proof
2011/04/21	\$ 15.00	\$ 0.25	\$ 14.75	PAID	Uploaded
2011/04/19	\$ 15.00	\$ 0.25	\$ 14.75	PAID	Uploaded
2011/04/18	\$ 15.00	\$ 0.25	\$ 14.75	PAID	Uploaded
2011/04/09	\$ 15.00	\$ 0.25	\$ 14.75	PAID	Uploaded
2011/04/04	\$ 15.00	\$ 0.25	\$ 14.75	PAID	Uploaded
2011/03/27	\$ 15.00	\$ 0.25	\$ 14.75	PAID	Uploaded
2011/03/06	\$ 4.22	\$ 0.25	\$ 3.97	PAID	Uploaded
2011/02/26	\$ 15.00	\$ 0.25	\$ 14.75	PAID	Uploaded
2011/02/25	\$ 15.00	\$ 0.25	\$ 14.75	PAID	Uploaded

Keep in mind, every time you get your payment from the admin, you need and must take a screen shot of it and upload it to the site as your proof. This provides new referrals the proof they need to join and start clicking so they can get paid as well.

You've got cash!

GetBuxToday.com ([alertpay@getbuxtoday.com](mailto:alertpay@getbuxtoday.com)) just sent you money through AlertPay.

Payment Details

Date: April 22, 2011 3:11:01 PM  
 Amount Sent: \$14.75 USD  
 Sender Name: GetBuxToday.com  
 Sender Email: [alertpay@getbuxtoday.com](mailto:alertpay@getbuxtoday.com)  
 Reference Number: [REDACTED]  
 Message: GetBuxToday.com - Thanks for clicking!

View the details of this transaction by logging into your AlertPay account.

Thanks for choosing AlertPay,  
 The AlertPay Team

Follow Us   

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OK, so Joe has cashed out a lot more than I have... only because he's been in GetBuxToday longer than I have. :-) I've been in for just a few days. With that being said, I wanted to show you my proof of payments.

I requested my first payout late at night on April 10<sup>th</sup> and, as you can see from the screen shot below, just requested my second payout today. They process payments manually so it takes a few hours for them to pay me.

#### Requested payouts

<input type="checkbox"/>	Date	Gross	Fees	Net	Status	Proof	
<input type="checkbox"/>	Today	\$ 15.00	\$ 0.79	\$ 14.21	Pending...	Upload	
	2011/04/10	\$ 15.00	\$ 0.79	\$ 14.21	<b>PAID</b>	Uploaded	

#### Payouts details

Date requested	2011/04/10, 20:51
Email address	
Processor	PayPal
Amount	\$ 15.00
Fees	\$ 0.79
Net	\$ 14.21
Status	<b>PAID</b> , on 2011/04/11, 21:33
Paid instantly	No
Proof	Uploaded

Just like Joe said, every time you get your payment from the admin, you need and must take a screen shot of it and upload it to the site as your proof. This provides new referrals the proof they need to join and start clicking so they can get paid as well. And, my new referrals keeps on building every day as well. Yesterday, I had 30 direct referrals. Today I have 35 direct referrals. I'm sure you are saying something like 'wowie, 5 more referrals...'. Yes, I am being sarcastic... but you see the marketing system I have working for me is getting those referrals for me while I do more important things... like writing an ebook to help you make more money. And the day isn't over yet. ;-)

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# Secret 5

## Performing Recon

How do you know a site is a good one? You do a little recon and check out the admin and site forum, plus proofs from the members who've been paid. Although this sounds a little covert, indeed it's not, in fact unlike a lot of other affiliate programs, you can find out a lot about a PTC site by checking their forum.

If you see a lot of happy people who are raking in the cash every week, then you most likely have found a good paying site. Read some more of the posts and see how the admin responds to support issues and especially anything to do with payouts.

If a site is paying a dime per click, check the advertising prices to see how much they charge. If it's cheap advertising like 1000 clicks for 1.00 or 5.00 dollars, do the math and you will see this way to little to pay each of the members that dime. Total Scam.

You also want to do some recon to find out how many members total the site has and how many of them are online at any given time you stop by the site. If the PTC site is brand new, proceed with caution. Although the trend is to jump in there and get sign ups, the fact is you have no idea if the site will still be here 2 weeks from now or a year. Your reputation is on the line so be careful what you recommend to your list. Test the site by using it and see if you get paid out for at least three months before you start letting people know about it. Caution them that the site has not yet established itself as a sustainable site.

A sustainable paid to click site is a site that is able to pay it's members by attracting a lot of advertisers who use their service constantly. If this is the case, the site can sustain the payout requests by it's members. If they don't have enough money to pay their members, chances are they will be gone in no time. Remember, don't use money you can't afford to lose, because in some rare cases, you could be paid out for months and years, but one day the owner is just - gone. If you've done things right so far, then you made money and there is no real loss.

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The people who joined you are not gone,  
they're on your - List. (The game changer).

This is why we keep referring to the game changer. Think about it, have you ever built a company list before, you have all your contacts in that program, and one day you try to log in to your member's area and you can't because the site is gone. So are you hard earned leads too.

**Building your list first using the traffic available online is the smartest thing you can do for your business and will bring you better results than anything else.**

Remember when I asked you to ponder the thought, “would you want \$100,000.00 dollars in cash today or a penny doubled every day for 30 days”? Which did you pick? If you picked the easy cash, you just lost millions of dollars and you need to think harder about it. The penny ads (as I like to call the PTC sites) are the essence of a penny doubled every day.

After you do your recon on the site and you've confirmed that indeed it does pay it's members, then join and immediately look at the cost of the upgrade. Check how many ads you get to click versus staying a free member and also check how much per click you get as a free member. I think you'll see that upgrading gives you a pay raise instantly. Also you will want to check how much you'll earn from your referrals - because that does matter!

These are the deciding factors to the decision to upgrade your account. Once you upgrade, this is the time to go click all your ads as an upgraded member, earning the maximum amount of money possible from each click.

This will also speed up how fast you turn those pennies into dollars, because your referrals will be worth a lot more to you. It usually takes a day or so to get back to the \$15.00 payout at GetBuxtoday, but the time between payments is only 24 hours. With enough referrals, you can easily cash out every day. See how easy it is to get daily cash flow from simple Paid To Click sites? You can do it too!

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Good PTC sites have a forum and this is a good place for you to visit. For one thing, you can introduce yourself to the other members and the admin and keep up to date with any changes or policy changes the site admin may announce. You can make friends too, but this is not a place to spam.

\*\* One sign you may have joined a scam site is that they try and make you jump through hoops in order to get paid. One site was removed from this report because all of a sudden, the members are forced to join a cycler program in order to collect the PTC earnings.

\*\* For one thing, cyclers are a complete scam so stop joining them. Imagine a man with a folding table with a cardboard box sitting on it. It's empty until he starts selling tickets to you in order to make money when you cycle. So to the back of the line you go waiting to cycle again. The chances are huge that when it's your turn to get to the box again, the man is gone, the box full of cash is gone, and so is the folding table. You are left with a ticket worth absolutely nothing.

\*\* If an admin pulls this stunt, he or she is a complete scammer and you should do whatever it takes to collect your legit earnings and delete your account. Seriously you're wasting your time using the site, and in all likelihood, the site will be gone in just a few weeks to a few months anyway.

The fact is, running a sustainable PTC site can be an extreme financial challenge. If the site attracts big advertisers who use them all the time, both the admin and the members will make money. If not, the site will die, it's as simple as that.

90% of all PTC sites are a complete scam, which is why in this report you will not see any mention of the latest PTC sites to hit the radar. The fact that they're new actually works against them because they have no track record of paying their members reliably.

Stick with the tried and true PTC sites listed in this report and be sure to share it with your list. Of course, it would be a wise choice to rebrand the important links in this report before you give it away though.

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# Secret 6

## No Cost Zero Risk Strategy

The one characteristic of PTC sites is they are all free to join, click, and earn a little bit of money for just clicking some ads. If you count how many traffic exchange clicks you've done in your life, all those clicks could have earned you real cash you can spend today. In order for this strategy to work, you will need many free traffic resources like, classified sites, blogs, social network sites, videos, traffic exchanges, safe lists, text ad exchanges, banner advertising, keyword traffic, domain redirect traffic, back links, etc.... All done by you so it remains free.

It can be done, and people have done it, However, the amount of work it takes to choose the free path to success can be very expensive overall in the manner of your time. If you have to do it all for free, you will have little free time for your family, or anything you consider fun! The attraction is that for free you can make money and yes it's true. Click 5 ads for penny each with no referrals and you can make 5 cents per day.

Your work ethic and patience will be challenged, but if you choose this path I urge you to stick with it until you get to the goal. Keep in mind, this will take a while to accomplish and you will need to work at it. What if we told you exactly how you can put your earnings on the fast-track?

You can get a GBT Platinum upgrade for only \$10.00 per month. This will give you more ads and you're paid more for each click than a free member. A free member gets to click 5 ads per day, a Platinum member gets to click 25 ads and earn \$0.375 and you, as a Platinum member, can have up to 100,000 direct referrals as apposed to free members who only get 100 direct referrals. Can you imagine how much money 100,000 direct referrals could earn you vs. just 100 of them?

The upgrade in this case makes the most dollars and cents as apposed to the no cost zero risk strategy wouldn't you agree? In order to earn faster you need leverage and that leverage, my friend, is direct referrals and Upgrades to maximize each click of your mouse. We spend a little money to make a lot of money - quicker.

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# Secret 7

## Using Money As Leverage

As you click for a while you will be earning more money each day, and as you get more direct referrals you will increase your income each day as well. Once you reach payouts, pull all the earnings into your Paypal or Alertpay account. Now that all the money is in one place you can use it for an upgrade, or advertising, or simply send it to your bank and pay some bills.

At first you may be spending most of your earnings in advertising, and upgrades to increase your earnings. However, as you get more and more direct referrals, you will find that you will have enough cash flow to not only get daily payouts, but daily advertising as well!

You will be in the right position: earning enough to get payouts daily, the money to get the traffic you need to build your list, and work from profit instead from your pocket. Cash flow makes your business grow, and like anything worth doing, it will take a little time, and a little money with a healthy dose of patience.

Money is the leverage - Each day your leverage will grow.

So now, there are two special strategies I will share with you that will require that you spend a few dollars to make the big bux from both of them like clock work. Your total cost for the two will be less than \$13.00 so it's easy for you to take advantage and get the results.

Leveraging these two strategies will get you started on your way to making money on the Internet. If you've never made any money online, these two strategies are your priority. Pay attention.

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## The GetBuxToday Strategy

I'll keep this short and sweet because there isn't much to this strategy; however, it works reliably. Follow these instructions carefully and you will start off earning the most money possible from the very beginning.

Join [GetBuxToday](#), and then login to your account, but do not click any ads yet.

On the left side of the screen in the menu, click on upgrade your account. Scroll down the page and take the Platinum upgrade for only \$10.00 per month. They accept both [Paypal](#) and [Alertpay](#).

Once your account is upgraded (should be immediately), click the menu option for Ads from the menu that runs across the top of the site and then click all the ads one at a time. Each time the timer stops, follow the instructions on the screen at the top of your browser and click the button.

View all the ads on that site and you are done with that site for the day.

Now it is time to go advertise your lead capture page to build your list and get new sign ups to GetBuxToday. It will take a little time depending on which sites you use to promote with, but if you get only one a day, you will have 30 direct referrals in a month. In four months you will have 120 direct referrals and your earnings will be lively. :-)



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That's it, just repeat the process every day and don't stop. Paid to click sites are the only affiliate sites on the web that members routinely have more than 1000 direct referrals. The daily earnings with that many DR's is impressive. Shall we run the numbers? :-)

As a Platinum member you earn \$0.0150 per click and \$0.0150 for each of your referrals clicks. Using these number here's what the daily cash flow looks like.

\$0.0150 per click x ten ads daily average = \$0.15 daily personal.  
\$0.15 per referral click x **1,000 referrals** = \$150.00 daily earnings.  
\$150.00 per day x 7 days = \$1050.00 per week.  
\$4200.00 per month - \$50,400.00 Per Year.



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## The InboxDollars Strategy

InBoxDollars has been around for years and years and have reliably paid it's members. No matter what type of “get paid to” type programs you might like, InBoxDollars has something for you to earn from.

The best strategy is to sign up, and then do all the activity you can to earn your first \$30.00 which earns you a gold membership.

For myself, I don't like surveys, but I do like paid to read emails, I also like watching videos for cash, and referring others. You can also earn for shopping at your favorite store.

My first payout came in the form of a check, which was excellent for showing my wife that they really do pay you to work online. :-)

[Click Here to Join InboxDollars Today & Start Earning More Easy Cash!](#)

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## InBoxDollars Notifications.

[InboxDollars.com](http://InboxDollars.com) - Making Money The Easy Way!

**Congratulations, Joe!**

You've earned **\$0.17**

For

**Walmart.com**

Share and Earn More?

Earn More with These Offers

## InBoxDollars Referral Rewards:

[InboxDollars.com](http://InboxDollars.com) - Making Money The Easy Way!

**Congratulations, Joe!**

You've earned **\$0.61**

**Referral Rewards**

Week Date 04/17/2011 - 04/23/2011

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## Going For The Gold!



**InboxDollars®** Member Rewards

**GoldMember**

*Congratulations!*  
You're Now a Gold Member

**Be Rewarded More and More Often**

- » Increased Referrals
- » Faster Payments
- » And More...

Learn more about your GOLD MEMBERSHIP by visiting our rewards page.

**Learn More Today »**

Your payment has been processed on .  
Please allow 30 days for delivery via postal mail.

The graphic features a man in a light-colored shirt sitting at a desk, smiling at a laptop. A red mug is on the desk next to the laptop. The background is a bright, slightly blurred indoor setting.

Keep in mind that I was able to reach gold without referrals and only reading the paid emails. It took me a little while to do it, so I recommend you do everything you can to reach gold as soon as possible. Especially referrals!

[Click Here to Join InboxDollars Today & Start Earning More Easy Cash!](#)

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# **SURPRISE BONUS AREA!**

## **How To Leverage Your Traffic**

Here's a quick easy and effective method of leveraging one traffic source to build another traffic source, and how to use both to increase your overall traffic on autopilot. Here's how it works... From the information above in the Presentation section we talked about the lead capture page - remember? Now, I am going to show you how to turn that link into a special link to use instead that will generate the leverage for you.

**The program is called [Adsvet](#).** It's a very simple text ad type ad site that allows you to turn any affiliate link or web page into a special link that will generate traffic impressions. These impressions work to get your text ad out onto the network of sites that utilize the system, which turns into targeted clicks to your lead capture page.

### **No Bidding Required :**

All ads are given the same priority, no bidding for placement.

### **No High "Per Click" charges :**

Some sites charge as much as \$10 per click for text adverts.

### **Very Targeted :**

Combined Geographic and Interest-driven targeting ensures your ads are shown to the correct target audience.

### **High Exposure :**

We don't limit your exposure.

### **Low Cost :**

Free Setup, Free To Use.

### **[Watch the videos here.](#)**

Part One: How to leverage your traffic using Adsvet floater tool.  
Turns any page into a instant traffic machine.

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## Paid To Click Site Listing

We feel that a site has to be sustainable and has to prove to be honest before Lana and I will recommend it. While we do attempt to only recommend reputable sites, we cannot control the individual admins of each of these site.

Remember never spend money you cannot afford to lose completely. It takes money to make money and there is always some risk in all business types. We feel confident in our selections below.

[GetBuxToday](#) - Platinum upgrade recommended.

[ClixSense](#) - One of the oldest and most trusted.

[Hits4Pay](#) - Trusted old site pays well.

[DealsNCash](#) - Sister site of Hits4Pay trusted.

[PocketchangePTC](#) - Gotta love the name! Trusted - Paid.

[InfinityBux](#)- 136,180 members can't be wrong!

[EarnEasyCash](#) - Great site adds to your income.

[Scarlet-Clicks](#) - Lots of ads easy to earn with.

[LinkGrand](#) - One of the older sites that pays reliably.

[DonkeyMails](#) - Still kicks it old school Pays well!

[NeoBux](#) - The list would not be complete without them.

[InboxDollars](#) - PTR, PTWV, PTShop, PTSurveys,Coupons.

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# How To Make This Report Your 24/7 “Digital Sales Machine!”

I hope you enjoyed this free report and picked up your very own branded copy at [PTCIncomeToday](http://PTCIncomeToday.com).

*Before you rush off to share this report with your Facebook friends and Twitter followers, let me ask you a question...*

Would you like to get direct referrals to the best PTC programs from the people you share this report with?

[PTCIncomeToday.com](http://PTCIncomeToday.com)'s the best part...

Your readers will also receive “giveaway rights” to this report. Which means, if they give it away *without* rebranding it ( *and many will* ) you'll get paid commissions on ALL of their direct PTC referrals as well. Example: Let's say “Stephanie” downloads your report, but *does not* rebrand it with her ID. She then shares YOUR branded version with Bill who joins the PTC sites offered in the report – guess what? **YOU** just got paid when Bill clicks ads... *Cha-ching!*

Get excited! Because you're about to unleash your own “digital sales machine” that cranks out cash daily for you 24/7 ( *even while you sleep!* )

## Here's what to do next...

**Step 1:** Order Branding Rights from [PTCIncomeToday.com](http://PTCIncomeToday.com)

**Step 2:** After you place your order, just fill out a short form and you will receive an email with a link to your rebranded report.

**Step 3:** Start sharing your new report with others and **GET PAID!**

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## Recommendations:



**TRAFFIC SURGE!**  
**Solo Ad Network**

**50¢**  
Solo Ads!

**Why waste the time to advertise on one ad site when you can advertise to Our ENTIRE Network?**

The Traffic Surge Solo Ad Network is growing at a rate of 100 new members per day, and for good reason! At Traffic Surge advertisers get the traffic they are looking for because THEIR ads are the priority!

*"Serious Marketing For Serious Internet Marketers!"*

**TRAFFIC SURGE!**

*Advertising Doesn't Have To Be Expensive... To Be Effective!*

**LIMITED TIME ONLY!**

**Create Your Free Account Today And  
E-mail The ENTIRE NETWORK Of 13156  
Active Members, For **Only 50¢!**  
**WOW!****

\*Traffic Surge **REAL Time Statistics** - Network Member Count Is Updated Every 11 Minutes.

[Click Here to Order Your Solo Ads to The Entire Network!](#)

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## Here's How Easy it is for You to Get Silver...



Accumulate silver without emptying your bank account.



Help friends by sharing this opportunity.



Grow your silver cache while helping others.



Prepare for the future.



Safeguard your assets.



Provide security for those you care for.



Enjoy having more silver than you ever thought possible.

**Note to marketers only** - There is a growing interest in silver and gold. It's no secret that prices have been rising due to limited supply and more demand. Yet, only 4% of the population currently own precious metals. You do the math.

More and more people are becoming interested in owning silver and gold. They need to know about the program where a little gives you a lot of silver.

This is a smart way to begin. Feel real money in your hands again. And if you share the good news you can create a steadily growing stream of highest quality .999 fine silver delivered to your door.

**[Click Here to Learn How You Can Get FREE Silver!](#)**

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