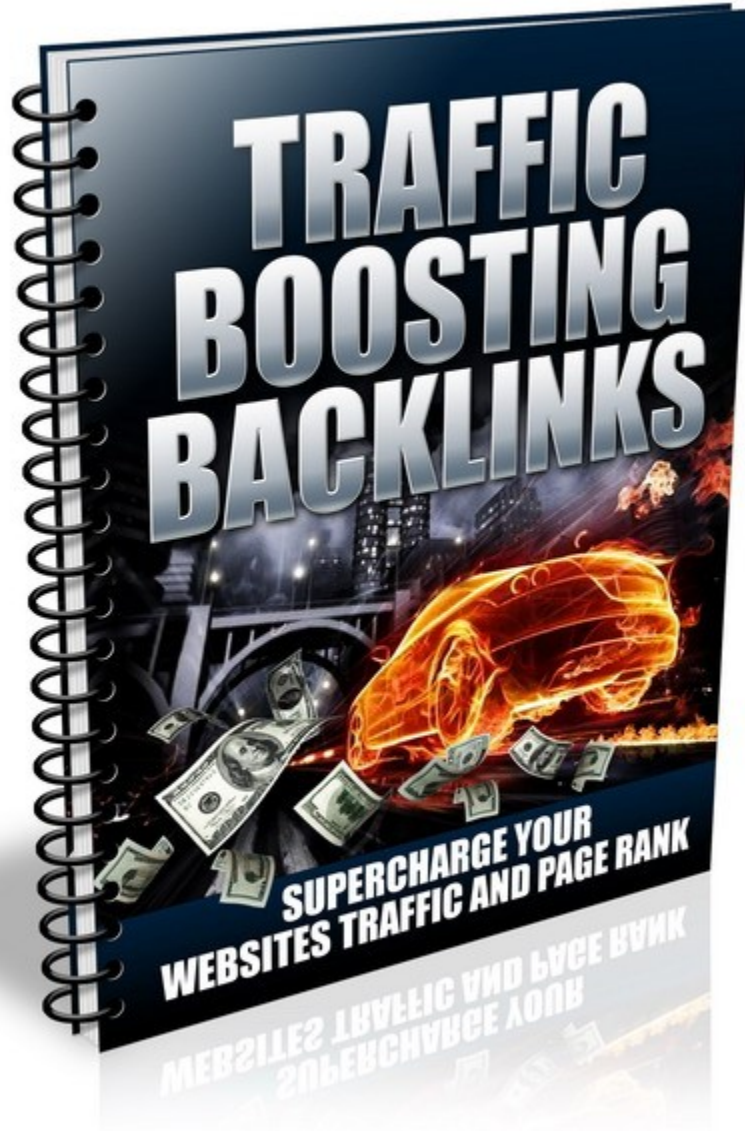


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Hot Tip: If you would like to learn how to make this report your 24/7 “Digital Sales Machine” then be sure to read the [last page](#) for full details.

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INTRODUCTION TO TRAFFIC BOOSTING BACKLINKS

Lets cut straight to the chase and say that you really should work towards getting yourself a really good backlinking campaign going.

The main reason for this being, it is what the search engines require you to have in order to give you solid front page rankings.

Backlinks are a really important component in a successful search engine marketing strategy, because of the way that engines like Google use their complicated algorithms and calculations to place a value on your site and where it should be positioned within their search engine structure.

The search engines and especially Google measure your websites overall relevancy by looking at who is linking to you. It is a way for them to speedily check your website and to connect it to a specific niche market.

In a nutshell a backlink is basically counted as a vote for your website, and the more votes you have, the higher your site will rank with the engines.

Also, having a solid back-linking structure can help you rank for some remarkably competitive keywords that you otherwise might not be able to get, by just solely having well optimized un-linked to web site.

Another bonus is, when you work towards developing a targeted backlink campaign, your website will not only gain higher positioning, but it will appear more frequently.

If you are looking for the best quality traffic (apart from keyword targeted paid traffic), then the best you will find will come from what is known as organic search.

Traffic Boosting Backlinks

Free organic search engine traffic comprises of some of the most targeted, relevant visitors that you would hope to get, and if you are able to secure your position within the top search results for highly targeted keywords, you can do away with any need to pay tons of money for any keyword targeted paid traffic.

As more and more people are finding out about these strategies, it's no accident that many people are switching their attention to building high quality backlinks that will send targeted visitors and prospects to their websites.

No longer do you have to sit at your computer for endless amounts of hours trying to work out how to get your sites pages fully optimized to rank well. Now you can boost up your rankings and generate tons of traffic just by featuring a nice little keyword targeted link to your site on other quality and established websites and blogs.

Tip: Bear in mind that, although you need to get backlinks to your site, it is not always the number of links that are pointing back to your site, but rather the quality of the site the link is coming from.

You don't only want to focus on building a lot of back-links to your pages, that you also want to concentrate on getting quality backlinks that are housed on what the search engines consider to be authority sites.

In other words what this means is that you want to do your best to develop backlinks from established websites that are in the niche that you are targeting.

Generally you will find that these are sites that have been around for quite some time, have developed their own following, established a community and of course, get a fairly good amount of daily traffic.

Although it is a good idea to focus on getting good quality authoritative links from within your niche pointing back to your website, sometimes (in fact most of the time) you are going to be getting links that are coming from outside the area of your topic.

Don't discard getting these links, as although they may not be directly focused on your particular niche, as long as they are still from quality sites within their own right, they will still play a fairly good part in helping you to rank for the position you are after.

Although not limited to just one way of building a back linking campaign, you will find you will have to put a bit of effort in employing a number of strategies (if you want to be successful).

Now, these methods can and will be a bit time consuming, that is unless you outsource your tasks, but once you have built a solid structure, and start creeping up the search engine rankings, it will then just be a matter of maintenance and adding a few links every once in a while, (but of course on a regular basis).

Tip: You will need to remember not to become too complacent once you get to where you want your site to rank. By topping your backlinks up regularly there is no reason not to stay where you are. It would be sad to lose the spot you worked so hard to attain.

LEARNING THE ROPES

It's not really all that hard to build backlinks to your sites, but it does take a bit of time, more so if you are just starting out in Internet marketing and are learning the ropes and finding your feet.

The biggest secret is not to give up, after you have got your initial links, the search engines will spider the sites and know they are pointing to you. After

that you should start to see the signs of your efforts. When this starts to happen the next step will be to expand on the number of links pointing to you and watch the traffic exponentially expand.

Put in a bit of effort just one day at a time, an hour or so a day should start to show you some pretty good results after a short period of time.

Some people prefer to outsource their campaigns, mainly because they can become a bit tedious.

If outsourcing is within your budget and you want to take advantage of it, you can locate affordable freelancers willing to develop solid backlink campaigns for your website on forums such as

<http://forums.digitalpoint.com> and through online marketplaces like <http://www.eLance.com> and <http://www.Guru.com>

USE THE DO FOLLOW METHOD

Although a one time secret of the SEO gurus, this little bit of information is now becoming more and more widespread, “search engines love blogs”, and your backlinks that are posted on authority blog sites will give you instant search engine appeal, with not a lot of work involved.

Here are a few techniques you need to follow to generate some good backlinks on blogs:

* Find blogs that provide a “do follow link” these are the only kind of blogs where a link back to your site will count as a vote (although at current algorithm settings, this really only applies to Google).

* Check out and read the blog and then you make an insightful, useful or relevant comment to the post that is likely to be approved by the blog’s administrator.

Traffic Boosting Backlinks

- * Add your backlink with the relevant anchor text on the blog.
- * Rinse & Repeat, do what you just did on the next authority blog you visit.

If you create your own remotely hosted blogs you can also place your highly targeted key-worded links on those also.

These sites often have substantial authority with search engines, so they have the potential to provide some of that authority to your own sites.

You also have fewer rules to deal with that you would at a site like Squidoo or an article directory, so you can link to your own site in every post if you wish. You could even link to it multiple times in a single post as long as you don't go too much over the top and you provide quality content.

Generally, the main thing these blog hosts want to see from you is to post quality content. The last thing they want to see is their sites turning into some form of great big link farm, and they surely don't want to host a bunch of untouched PLR or ripped off content.

The webs two biggest blog hosts at the moment are:

<http://www.blogger.com>

<http://www.wordpress.com>

There is a bit of a difference between Blogger.com and WordPress.com and it is the fact that Blogger allows affiliate links and WordPress won't let you.

If you host a blog on WordPress.com instead of your own domain, you won't be able to make any "commercial" posts. You could link to your own blog, but if you aren't careful, it could be seen as commercial and be taken down.

Traffic Boosting Backlinks

Blogger does allow you to do commercial posting, as long as you are careful to post quality content. You want to make sure your blog doesn't look like a "splog" (spam blog) or it could be taken down.

I advise making a new blog for every main keyword phrase you wish to rank for, and making at least 5-10 posts of at least 200 words on each blog.

This way it looks like you are actually contributing real content. If you create dozens of blogs each with one post, you will probably be flagged, and have your site shut down.

Each blog would have multiple posts about that specific topic, and each post would ideally link directly to a corresponding page on your own site that is based around that particular keyword.

For example, your blog about dog training might have the following piece of text at the end of every post:

If you want to learn more about [dog training](#), visit my page on it here: [How to train dogs](#). I have extensive tips and training techniques for free!

In that example, I've used two different keyword phrases for the links. You could link to two different pages on your site, or you could link once to your main page, and once to a secondary page.

When you are getting backlinks from established blogs and authority communities, you can include your backlink within the website URL attached to your post as well as within your actual comment box (only if it is allowed).

When creating your backlink, make sure that you use anchor text to describe the website where you are directing people to.

To do this, you need to include a bit of HTML code to create your back-link

with anchor text:

```
<a href=http://yoururlhere.com>your keywords here</a>
```

You want to make sure that you include relevant keywords within your actual anchor text so that you can rank for specific keywords.

Something to bear in mind as well is that you shouldn't use keywords that are already a part of your website title or domain name but instead, focus on including keywords that you hope to rank for but are not already optimized or included on your own site.

When searching for blogs to build backlinks from, you should mostly try to aim for relevant blogs that focus on the same niche market you are in.

The main reason for this is, so that you can try to filter off some of that sites already interested readers.

You will not only generate traffic from the increased exposure within the search engines, you will also attract attention from blog visitor's who read your post, you want to make sure that you spend your time posting on blogs that are likely to draw in targeted visitors.

LOCATING YOUR DO FOLLOW SOURCES

You first need to be able to find your do follow blogs before you can post to them. If you use Firefox as you web browser then there is a plugin you can download to help you.

Download the free Firefox plugin available from SEO Quake and use it to locate blogs that allow back-links (dofollow):

<https://addons.mozilla.org/en-US/firefox/collection/seo-tools>

Write up for yourself a keyword swipe file of relevant keywords and phrases relating to your niche market so that you won't be lost for ideas of comments to post when you are doing your link building.

Create individual pages on your website that feature high quality content and articles that are likely to attract attention from visitors to the blogs that you post your comments on.

If you take the time to create articles that offer information on specific topics and then post a comment (and leave a link) on related blogs, you will be able to begin generating targeted traffic faster and easier than if you post on unrelated blogs OR direct people to a "money" page (salespage).

Try and see if you can get your comments on blogs that contain a higher page rank than your own site. A blog with a page rank of 3 to 5 will offer a many times the value backlink than a low not so established blog. You can determine the blog's page rank by using the SEO Quake plugin.

Another plugin worth looking for, is the Top Top Commentators plugin, not so much to have on your own site, find other sites that use it and comment on them. Just do a search in Google for "Top Commentators" or "Top Commentators + your niche topic", this should give you a few places for which to start your commenting campaign.

The Top Commentators plugin offers frequent blog visitors with the opportunity to be showcased on every page of the blog, as a way of thanking you for your contributions.

Think about including blogs that feature this plugin and if you end up being in the top commentators listing, your website will be featured on more or less every page on their blog!

USING DIRECTORIES FOR YOUR BACKLINKING

If you are looking for the most popular way of getting backlinks to your site within a very short space of time, then you need look no further than with directory submissions. But please note, there is one thing that you must take heed of, which I consider to be an important factor you need to remember when submitting your links to directories to create your backlink campaign.

Important Factor!

You need to make sure that the search engines see a natural pattern of increased backlinks to your website and not an instant barrage of irrelevant links pointing to your website.

This is really important if you want to avoid being penalized by search engines especially Google, where if you upset them you risk losing your current position in the search results.

The safest way to go about building backlinks with directory submissions is to gradually build the number of links that are featured within each directly.

You also want to choose relevant categories in relation to your niche to place your website listing in, using targeted keywords in both your listing title and description.

Although these directories are a great way to get links, actually posting your website to directories can be a time consuming and fairly tedious job.

In order to save yourself some valuable time where you could be working on more important parts of your business, you could consider using a software program that will submit your website into the major directories.

My favourite product on the marketplace right now is Directory Submitter you can download a free copy by clicking here [Directory Submitter](#)

Although the [Directory Submitter](#) software will not automate the entire process of submitting your website into the directories, it will reduce the amount of time it takes to create individual submissions.

It is quite important it doesn't actually carry out a major link blast because with automated software programs that will mass submit your website into hundreds, if not thousands of directories, you risk having your website flagged or even sand boxed (in Googles case) by the search engines who see an influx of links pointing to your website in a short amount of time.

With directory submitter, you can choose the number of directories that your website will be submitted to as well as customize additional information regarding your website, giving you full control over the way your site is distributed and submitted.

A final note on Directory Submitter, it also provides you with a detailed listing of directories that you can choose to submit to, and will also help you obtain one way links by filtering through directories that offer a "no linkback" system.

DIRECTORY SUBMISSION TECHNIQUES

* Try to opt for getting one way backlinks when submitting to directories. It's important to have more links coming into your site than going out from your site or blog, internal links should always be greater than external links.

* Make sure that your post is related to the category you are responding to

and that the directory owner will not remove your submission, believing it to be spam.

* Make sure you choose the category or sub category that is closest to the main directory.

Ex: If given the choice of submitting my website that focused on “resumes” into the following directories, here is how I would choose the best category for my website:

Employment >> Jobs >> Resumes >> Interviews >>

I would choose either “Jobs” or “Resumes” so that it receives a higher positioned link within the directory. The closer the category is to the main (top level) directory, the more exposure you will receive.

* Initially when you start submitting your website into online directories, I recommend beginning with around only 75 to 100 directories, rather than mass submitting your website into hundreds of directories.

Although you want to get a large number of quality backlinks, you don't want to end up setting off any red flags from the engines who discover that your brand new website is suddenly receiving thousands of generic back links, unless you are a studio with a new movie out or a major celebrity it aint natural.

* If you choose to manually submit your websites into online directories, consider purchasing a copy of [Roboform](#) to speed up the process. (There is a free version that will work on a trial basis).

* Ensure that you put in a relevant description with each submission, including your main keywords that you are trying to rank for.

* When you are creating your website's description, just put a few keywords in, don't go overboard.

If you prefer to list your sites in directories manually, here are a couple of resources that list quite a number of directories, to save you drudging across the net trying to find them.

<http://info.vilesilencer.com/top>

Niche Directories:

<http://web-directories.ws/Niche/>

UTILIZING SOCIAL MEDIA AUTHORITY SITES

Another really good way for you to create quick quality backlinks is through utilizing Social Bookmarking communities and networks.

These types of sites give you the opportunity to allow for people to create links quickly and easily from authority websites that hold a high page rank with the added bonus of they get bucket loads of regular traffic.

Social Bookmarking websites are more or less just sites that categorize and store bookmarks, these are links which direct viewers to a specific website. These sites attract an absolute abundance of visitors every day that looking for information on all different types of subjects.

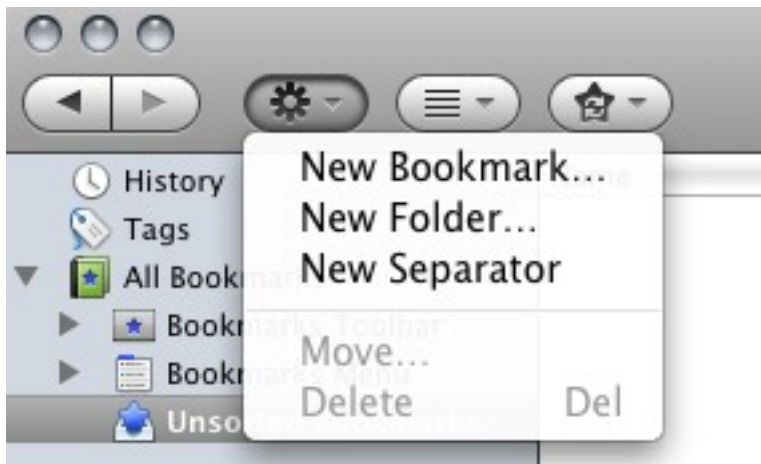
To get your bookmarking campaign off to a flying start, what you want to do first is create an organized system to your social bookmarking campaigns. You do this by creating a "Bookmarks" folder within your Firefox toolbar.

Traffic Boosting Backlinks

The next step is for you to create a folder for every day of the week, so that you can easily submit your back-links to the top bookmarking websites regularly, without posting to the same site twice in any given day.

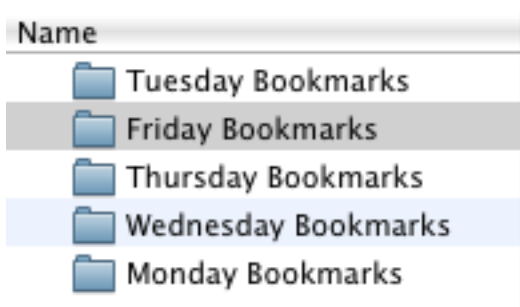
Tip: An organized system will allow you to get more done in less time while avoiding the risks of being flagged for posting multiple times.

You make these folders so that you have 5 individual folders, consisting of Monday through until Friday. You can create your bookmark folders from within your Firefox browser by clicking on “Bookmarks” and then selecting “Organize Bookmarks” >> “Create New Folder”.



Starting off, you will add 5-10 bookmark sites into each of your bookmarks and then each day, load up these websites and submit your website as a new bookmark.

Traffic Boosting Backlinks



You will have to create an account on each bookmarking community site first, which should include your full name, website URL and brief description of your site, remembering to use your keywords.

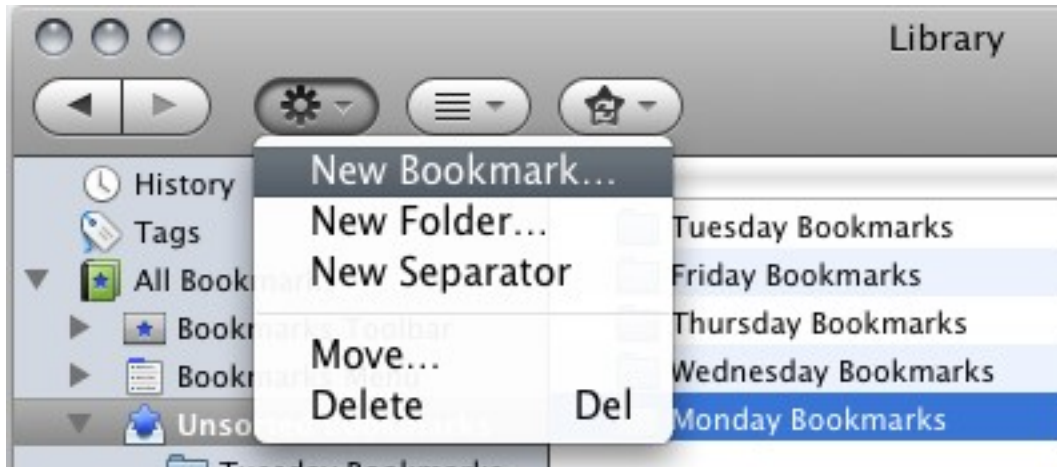
You will also want to make sure that you are signed into each account whenever you add a new bookmark (Firefox will give you the option to remember your login information so that it automatically signs you in)

Each day, when you are ready to submit your bookmarks, you simply click on the BOOKMARK folder in your Firefox browser and choose to “Open All Tabs”.

This will automatically load up all of the daily bookmark sites in your browser windows, so you can quickly submit your site into each.

Once you have your bookmark folders created, you will begin to add in a series of bookmark sites and communities to each folder by clicking on “Add new Bookmark” from your Firefox Bookmark control panel:

Traffic Boosting Backlinks



Here are the top social bookmarking websites and communities:

- 1 - <http://slashdot.org> (PR9)
- 2 - <http://digg.com> (PR8)
- 3 - <http://technorati.com> (PR8)
- 4 - <http://www.furl.net> (PR7)
- 5 - <http://www.backflip.com> (PR7)
- 6 - <http://www.hugg.com> (PR7)
- 7 - <http://www.mixx.com> (PR7)
- 8 - <http://ma.gnolia.com> (PR7)
- 9 - <http://www.connotea.org> (PR7)
- 10 - <http://mystuff.ask.com> (PR7)
- 11 - <http://www.reddit.com> (PR7)
- 12 - <http://www.dzone.com> (PR7)
- 13 - <http://www.folkd.com> (PR7)
- 14 - <http://multiply.com> (PR7)
- 15 - <http://www.searchles.com> (PR6)
- 16 - <http://de.lirio.us> (PR6)
- 17 - <http://www.dotnetkicks.com> (PR6)
- 18 - <http://www.bloghop.com> (PR6)
- 19 - <http://www.plime.com> (PR6)
- 20 - <http://www.bibsonomy.org> (PR6)

CONTENT DIRECTORIES FOR QUALITY BACKLINKS

Out of all the techniques that I have used over the years to get backlinks to my websites, one method that I have implemented in every campaign is article marketing.

The main reason for this is, although new methods to get traffic come out virtually every week, and by the way a lot of them do fade away into the sunset. Article marketing has always been, and probably always will be, a tried and tested long-term strategy for building backlinks and getting traffic to your websites.

Article marketing has proven an exceptional technique at generating a flood of high quality back links to your website quickly and easily. All you really need to get started is write up about 10 to 15 articles that combine your keywords within the titles of each article as well as the actual content.

Each article should be about 300 to 350 words long and if you can, try to focus on submitting original, high quality material, or at the very least, well written private label content. Please note though, that not article directories will allow private label content to be submitted

Note: Ezine articles will not let you submit PLR articles, in fact they once refused me submission of an article that just showed people how to use PLR articles..

You begin by submitting your articles into the major directories, beginning with www.EzineArticles.com and then a day later, submitting the same articles into a number of other directories.

Each article is “tagged” with your backlink by creating an author’s resource box that is attached to your article submissions.

With most of the better directories, you will probably find that your author resource boxes are often the only place where a backlink is permitted.

Therefore you need to make sure that your actual article content is compelling and focused on retaining your readers attention long enough to direct them to your resource box featured at the end of your article.

The more articles that you have put out with the directories, the more exposure you will receive from both your article directory profile and author resource boxes.

The biggest benefits that you receive from your articles comes from the authority and weight that the major directories receive from the search engines.

Google loves the big article directories such as Ezinearticles so with this in mind, articles that you have published with them can end up in the top search results.

If you can write an article that incorporates your primary keywords, you will be able to effectively rank for some of the most competitive keywords and phrases in your niche.

Furthermore, since article directories allow for other webmasters to reprint your articles (and they have to keep your author's resource box as part of their terms), it is easily possible to generate additional traffic from every website that features your content.

Article marketing really is a great way to get prime traffic while building an unlimited number of quality backlinks from people who reprint and feature your article content.

If you don't have a lot of time to spend re-writing your content and also submit them. In order to be able to speed up the process of submitting articles into popular directories as well as being able to "spin" articles into new ones, I highly recommend downloading a copy of the [Magic Article Writer and Submitter](#) software program.

You can check it out here at >>> [Magic Article](#).

If you are submitting your articles manually, then here are the top article directories that you should concentrate on submitting them to:

<http://www.EzineArticles.com>

<http://www.Buzzle.com>

<http://www.GoArticles.com>

<http://www.ArticlesFactory.com>

<http://www.WebProNews.com>

<http://www.ArticleDashboard.com>

<http://www.ArticlesBase.com>

<http://www.ArticleWheel.com>

<http://www.ArticleFriendly.com>

<http://www.ArticleRich.com>

<http://www.Articles-Hub.com>

<http://www.SubmitYourNewArticle.com>

<http://www.Articlesnatch.com>

FEED YOURSELF AUTHORITY BACKLINKS

If you want to get yourself some really high quality backlinks from places where you control where you place your links, (ie: they don't have to be in an authors resource box or wait to get moderated). Then feeder sites are a really quick and easy method of doing this, and they come from some of the highest authority websites online.

You will find that the pages are fairly easy to create and maintain, and you can virtually develop a large backlink system for yourself in a matter of a few days, just by creating a network of feeder sites and landing pages.

The feeder sites that we are discussing are hosted for free on sites like Squidoo.com and HubPages.com. But as you become more involved with creating your feeder sites, you will no doubt come across a few others that you will feel you would like to include into your portfolio.

Lots of these types of sites have gained some good authority with the likes of Google, Yahoo, Bing and other search engines, which means they are already well trusted.

Because they are established as being regarded as high quality sites, the links from them carry a great amount of weight as far as search engines are concerned.

You will find that most of them will allow virtually anyone to create a site or page, which in turn makes it easy to use them to get backlinks. You will need to put a little effort into creating your pages, but the benefits are worth it.

Using Squidoo

<http://www.Squidoo.com>

With Google liking and considering Squidoo to be a high quality authority website, each time you build a lens, you are able to rank for specific keywords used within your page's title and content itself. It's a very effective strategy for generating backlinks and getting some decent traffic to your website or blog.

Squidoo doesn't just limit you to being able to write and post some articles, you can also integrate other stuff into your lens pages. This can include the option to incorporate an opt-in form into your page, so that you can begin to develop an email list of prospects.

You are not left trying to figure out how to set up your page, there is a step by step wizard you can follow along with so you can have a lens made in a really short time, sometimes in a matter of minutes.

Most people find the longest part of the process to be keyword research, selecting tags, and writing the content. The rest of the work is extremely simple and goes by very quickly.

You are allowed to have pretty much as many links as you want on your lenses, but be sensible and don't try to be too spammy. You should just dot around enough links to your site on each lens to keep the engines happy.

Remember to use anchor text to link to your site. Anchor text is the text that is used to link to a site. For example:

```
<a href="http://www.link.com">Your Anchor Text</a>
```

Let's say you have a page on your site called "How to Get Six Pack Abs". Some anchor text you might use would include:

How to Get Six Pack Abs
Six Pack Abs Instructions
Six Pack Abs
Training For a Six Pack
How to Develop Six Pack Abs

It would be quicker and easier if you used a keyword program to determine which keywords would work well. I usually use the free keyword tool provided by Google, because I find it to be reliable and accurate.

<https://adwords.google.com/select/KeywordToolExternal>

Simply put in a seed keyword or phrase like “six pack abs” and you will get a list of potential keywords, along with the approximate number of monthly searches for that keyword.

Tags are a vital part of creating a lens. They are also critical when building hubs on HubPages. Tags are used to define what your page is about, and each tag will create a new page.

Using Hub Pages

<http://www.HubPages.com>

Hub pages can be used to get you loads of backlinks, however unlike Squidoo they are a much fussier with the type of content that you are allowed to include when building your single page websites (known as hubs).

With hub pages, you are able to include 'tags' which are keywords that describe what your hub is about, BUT be very careful and make sure you don't use an excessive amount of tags or your hub may be removed without notice.

Traffic Boosting Backlinks

Hub pages employ what they call an author score, you will find out more about this when you start building your hubs.

In order to increase your Hub page author score, you will need to create 5 or more hubs.

You need to increase your author score before you are able to generate backlinks to your websites, so make sure that you develop a higher author score (by creating hubs) and that you retain a score higher than 75.

By keeping your score at 75 or above your links will be classed as do follow, which will then give you extra backlink authority with Google. Yahoo and Bing do not use the do follow system (yet), so you will still get recognition from them.

An important point to take into consideration is, you don't want to host your main money site on any of the free feeder sites (you should use them for traffic and linking purposes only).

These sites can be shut down for any number of reasons and you don't want to have your site disappear of the face of the net. For this reason I always host my money sites with a reliable hosting service.

Because of their reliability and knowing what the Internet marketer needs the service I personally use is [GoGvo](#).

You can check out their services on a trial basis here >>>> [GoGvo](#)

It's now time to put some of what you have learned into action, so go get yourself some Traffic Boosting Backlinks and watch for the traffic....

How To Make This Report Your 24/7 “Digital Sales Machine!”

I hope you enjoyed this free report and picked up your Free trial of [Roboform](#).

Before you rush off to share this report with your Facebook friends and Twitter followers, let me ask you a question...

Would you like to get paid a commission when the people you share this report with also buy [Magic Article Re-writer](#)?

If so, then all you have to do is rebrand this special report with your affiliate ID before sharing it with others. That's it. You can then post it to your blog, share it on Facebook and Twitter, or even use it to build your list.

And here's the best part...

Your readers will also receive “giveaway rights” to this report. Which means, if they give it away **without** re-branding it (*and many will*) you'll get paid commissions on ALL of their referred sales as well. Example: Let's say “Charlotte” downloads your report, but **does not** rebrand it with her ID. She then shares YOUR branded version with Sean who gets his hosting from [GoGvo](#) – guess what? **YOU** just got paid... *Cha-ching!*

Get excited! Because you're about to unleash your own “digital sales machine” that can crank out commissions for you 24/7, *even while you sleep!*

Here's what to do next...

Step 1: Re-brand your report from [this link](#)

Step 2: When you reach the re-branding page, just fill out a short form and you will receive an email with a link to your re-branded report.

Step 3: Start sharing your new report with others and you could soon be Earning Some Money From it!